Dr. Iris Reychav is a professor of Industrial Engineering and Management and Head of the Collaborative Learning Technology Lab at Ariel University. Prof. Iris Reychav holds B.Sc. and M.Sc in Industrial Engineering and Management from Ben Gurion University of the Negev, and has 10 years' experience at Motorola in the field of information systems. She earned her Ph.D. from Bar-Ilan University's Graduate School of Business Administration and did her post- doctoral work at Tel Aviv University in cooperation with INSEAD. Her current research interests include knowledge management technologies, mobile technologies, big data technologies in health and smart cities. She recently co-edited a book entitled, Impacts of Information Technology on Patient Care and Empowerment