

## CURRICULUM VITAE

Prof. Azi Lev-On

April 2025

Name: Azi Lev-On

Date and Place of Birth: September 12<sup>th</sup>, 1970. Ramat-Gan, Israel.

Regular Military Service: 1989-1993, Rank: Lieutenant (Segen).

Address: 14 Hakarmel St. Apt. 45, Ganey Tikva, Israel 55900

Phone: 054-3231693

E-mail: [azilevon@gmail.com](mailto:azilevon@gmail.com)

Website: [www.azilev-on.com](http://www.azilev-on.com)

ORCID#: 0000-0002-0248-9802

### Education

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| Ph.D., 1998-2005 | New York University, Department of Politics. Advisor: Prof. Bernard Manin. Title of dissertation: <i>Web-Based Collaboration and the Organization of Democracy</i> .                           |
| M.A., 1996-2000  | Tel-Aviv University, Department of Political Science. Advisor: Dr. Eyal Chowder. Title of thesis: <i>Networks of Understanding: A Framework for a Radical Theory of Internet and Democracy</i> |
| B.A., 1993-1996  | Tel-Aviv University, Departments of Computer Science and Political Science (Double Major).   |

### Employment History

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| 2017-     | Associate Professor, School of Communication, Ariel University                               |
| 2011-2017 | Senior Lecturer, School of Communication, Ariel University                                   |
| 2006-2011 | Lecturer, School of Communication, Ariel University Center                                   |
| 2005-2006 | Post-Doctoral Fellow, Philosophy, Politics and Economics Program, University of Pennsylvania |

### Visiting Professorship

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| 2024-2025 | Manipal Institute of Communication, MAHE, Manipal, India   |
| 2014-2016 | School of Communication, Bar-Ilan University   |
| 2009-2010 | Richard & Rhoda Goldman Visiting Israeli Professor, Institute for Research in the Social Sciences, Stanford University |

### Main Research Interests

- Political communication, in particular the social and political effects of the Internet.
- Collective action and political organization, offline and online.
- Social movement organizations and entrepreneurs, offline and online.
- Communities on the Internet.
- E-campaigns.
- E-government.
- Digital inequalities.
- Lab experiments, particularly the effects of communication on trust and cooperation.
- Deliberation and exposure to opposing views on the Internet.
- Political theory, particularly democratic theory.

### Professional Activities

**Positions in Academic Administration**

- 2011-2023 Head, Institute for the Study of New Media, Politics and Society, Ariel University.
- 2011-2014 Chair, School of Communication, Ariel University.
- 2006-2014 Head of New Media Track, School of Communication, Ariel University.

**Other Professional Activities**

1. 2011. Co-editor of a special issue of *Israel Affairs* on new media and politics in Israel.
2. 2012. Organizer, Seminar on Public Diplomacy in Disputed Areas. With the Ministry of Public Diplomacy.
3. 2012- Advisor. Online Public Deliberation and Three-Sector Consultations. Shitufim
4. 2012. Chair of Refereeing Committee. Roaring Lion Competition, Israeli Public Relations Practitioners Association.
5. 2012-2013. Co-Director, Producer and Soundtrack Designer. Student Conference 2012 Movie (12 minutes). [www.youtube.com/watch?v=P2lAgqnGX6A](http://www.youtube.com/watch?v=P2lAgqnGX6A)
6. 2012-2013. Public Knowledge Workshop. Project Co-Supervisor: "Joint Decisions" (Online Consultation and Deliberation Platform).
7. 2013. Organizer. "Let's talk about it", a deliberative radio program with the Voice of Israel.
8. 2013-2014. Online Reality Program Co-Producer (with Shay Barmeli).
9. 2013. Member of the task force of the ministry of Internal Security for parental online monitoring.
10. 2013. Member of the task force of the Israeli Internet Association for cyber bullying prevention.
11. 2015- 2017 Responsible for operating the STS database for the Israeli Internet Association.
12. 2016- Member of Teldan conference organizing committees.
13. 2017. Member of the steering committee for [ICDS](#) (the 11th International Conference on Digital Society and eGovernments). Nice, France. March 19-23.
14. 2017. Member of professional committees. Ministry of Science and Technology.
15. 2018. Member of the steering committee for ICDS (the 12th International Conference on Digital Society and eGovernments). Rome, Italy. March 25-29.
16. 2018. Member of the program committee for EGov-CeDEM-ePart. Krems, Austria, September 3-5.
17. 2019. Member of the steering committee for ICDS (the 13th International Conference on Digital Society and eGovernments). Athens, Greece. February 24-28.
18. 2019. Member of the program committee for EGov-CeDEM-ePart. San Benedetto Del Tronto, Italy, September 2-5
19. 2020. Member of the steering committee for ICDS (the 14th International Conference on Digital Society and eGovernments). Barcelona, Spain. March 22-26.
- 20. 2020. Member of the Israeli presidential committee for scholarship for excellent doctoral students.**
21. 2021. Member of the steering committee for ICDS (the 15th International Conference on Digital Society and eGovernments). Nice, France. July 18-22.
22. 2022. Member of the steering committee for ICDS (the 16th International Conference on Digital Society and eGovernments). Porto, Portugal. June 26-30.
23. 2022-. Editor, "beyond the frame" (online section of the journal "Media Frames").
24. 2022-2023 Chair of ethics committee, School of communication.
25. 2023. Member of the steering committee for ICDS (the 17th International Conference on Digital Society and eGovernments). Venice, Italy. April 24-28.

26. 2023. Member of the program committee for EGov-CeDEM-ePart. Budapest, Hungary, September 4-7.
27. 2024. Member of the scientific committee of e-Society 2024, Porto, Portugal, March 9-11.
28. 2024. Member of the program committee for the Nineteenth International Conference on Internet and Web Applications and Services, Venice, Italy, April 14-18.
29. 2024. Member of the program committee for IFIP eGOV 2024 (Digital and Social Media track), Ghent, Belgium, September 1-5.
30. 2024. Co-editor of a special issue of *Media Frames* on new media, protest, and war.
31. 2024. Member of the program committee for Tenth International Conference on eDemocracy & eGovernment, Lucerne, Switzerland, June 24 – 26.
32. 2024- Member of the accompanying academic committee of an interdisciplinary research group on polarization in Israel. Bar Ilan University.
33. 2024- Board member of the journal *Media Frames*.
34. 2024. Member of the program committee for IFIP eGOV 2025 (e-democracy and e-participation track), Krems, Austria, August 31- September 4.

### **Conference Organized**

September 17, 2024. Hilton Hotel, Tel Aviv	Media and memory in the Gaza war (Teldan).
April 7, 2024. The National Library, Jerusalem	Telling war stories: A Conference about documenting the October 7 <sup>th</sup> events and the war that followed
May 22-24, 2023. Hilton Hotel, Tel Aviv	Genealogy online (Teldan, with Dorit Yosef)
November 30-December 1, 2022. Ariel University	Justice, Media, Society: Issues around the re-trial of Roman Zadorov
May 8, 2022. Hilton Hotel, Tel Aviv	Clicking on the sofa - psychological effects of smartphone usage (Teldan, with Dr. Hananel Rosenberg)
January 4-6, 2021. Ariel University	Media in Covid19 times
May 25, 2020. Hilton Hotel, Tel Aviv	Life on the screen 2: Smartphones in personal and public spaces (postponed)
May 24, 2020. Hilton Hotel, Tel Aviv	Gender and Technology(postponed)
May 28, 2019. Hilton Hotel, Tel Aviv	Life on the screen: Smartphones in personal and public spaces
May 16, 2018. Hilton Hotel, Tel Aviv	FAKE: Lies and Fabrications in Social Media
May 24, 2016. Hilton Hotel, Tel Aviv	Online Communities and Public Participation (Teldan)
February 22, 2015. Bar-Ilana University	Online Campaigning, Israel 2015
May 13, 2014. Hilton Hotel, Tel Aviv	Info 2014: The Digital Town Square
December 23, 2013. Ariel University	Religion and New Media
December 25, 2012. Ariel University Center	Advertising and Reality
March 15, 2012. Ariel University Center	Ethics in Communication- 2 <sup>nd</sup> Annual Conference
March 8, 2009. Ariel University Center	Online Campaigning, Israel 2009
March 27 (Ariel) and 30 (Kfar-Hamakabiya), 2008.	Local Internet: co-organized with the Local Municipalities Authority

**Journal Referee**

Journal of Communication, Journal of Computer Mediated Communication, Computers and Human Behavior, Social Science Computer Review, Mass Communication and Society, Journal of Broadcasting and Electronic Media, International Journal of Communication, Information Communication and Society, Social Media and Society, Information Technology and People, Journal of Contingencies and Crisis Management, Journal of Information Technology and Politics, Journal of Applied Communication Research, Rationality and Society, Social Problems, Journal of Applied Social Psychology, PLoS, Analyses of Social Issues and Public Policy, Politics, Media War and Conflict, Journal of Social Work in Disability and Rehabilitation, Social Work Administration, Telematics and Informatics, New Media and Society, Social Media and Society.

**Membership in Professional/Scientific Societies**

American Political Science Association, Midwest Political Science Association, Eastern Communication Association, World Political Science Association, Western Political Science Association, International Association for Media and Communication Research, Israel Communication Association, Israel Political Science Association, Israel Sociology Association.

**Awards, Citations, Honors, Fellowships****Honors, Citation and Awards**

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| 2024 | <b>Best book of the year award, Israeli Communication Association.</b>              |
| 2012 | Honorary citation for excellence in teaching and research, Ariel University Center. |
| 1995 | Shemer Prize, Faculty of Social Sciences, Tel Aviv University.                      |

**Fellowships**

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| 2009-2010 | AICE (American-Israeli Cooperative Endeavour) Fellowship. |
| 1998-2002 | McCracken Fellowship, New York University.                |
| 1998-2000 | Fulbright Fellowship.                                     |

**Research Grants****External**

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| 2025   | Grant from Wikimedia Foundation- NIS 25,000 NIS to study deliberation in Wikipedia   |
| 2021   | ISF Book grant – The book was described as "worthy and important," but was not funded due to "a lack of sufficient resources". |
| 2016   | Grant from the Science Ministry- NIS 248,000 NIS to study digital literacy and online behaviors.                               |
| 2016-7 | Grant from the Israeli Internet Association- NIS 120,000 NIS to administer the STS studies database (for two years).           |
| 2011   | Research grant from the Ministry of Economic Affairs – NIS 80,000 NIS to study consumer behavior on Facebook.                  |
| 2011   | Research grant from the Ministry of Social Services – NIS 102,000 NIS to study the Ministry's online communities of practice.  |
| 2010   | Research grant from the Israeli Science and Technology Ministry (proposal accepted but not funded).                            |
| 2007   | Burda Fellowship to study volunteerism online, \$4,000.  |
| 2002   | Summer Research Award. Department of politics, New York University.  |

**Internal (from Ariel University)**

2024	Research grant from Ariel University– NIS 3,000 for studying TikTok challenges (with Or Krispil).
2022	Research grant from Ariel University– NIS 3,000 for studying institutional vs. media justice (with Hila Nadav-Carmel).
2022	Book grant from Ariel University– NIS 10,000
2019-20	Research grant from Ariel University– NIS 30,000 for the Institute for the Study of New Media, Politics and Society.
2019	Research grant from Ariel University– NIS 20,000 (with Nachman Ash) to study the usage of digital health systems.
2019	Research grant from the gerontology research center, Ariel University– NIS 20,000 to study the impact of smartphone introduction cases for the elderly.
2018-9	Research grant from Ariel University– NIS 50,000 for the Institute for the Study of New Media, Politics and Society.
2018	Research grant from the gerontology research center, Ariel University– NIS 20,000 to study content contribution by senior citizens to Wikipedia.
2017-8	Research grant from Ariel University– NIS 50,000 for the Institute for the Study of New Media, Politics and Society.
2017	Research grant from the gerontology research center, Ariel University– NIS 20,000 to study the impact of computer literacy classes for the elderly.
2017	Research grant from Ariel University– NIS 20,000 (with Nachman Ash) to study perceptions of physicians about digital health systems.
2016-7	Research grant from Ariel University– NIS 50,000 for the Institute for the Study of New Media, Politics and Society.
2015-6	Research grant from Ariel University- NIS 30,000 (with Rivka Prins-Meler and Hananel Rosenberg) to study WhatsApp usage in the Orthodox school system
2015-6	Research grant from Ariel University– NIS 50,000 for the Institute for the Study of New Media, Politics and Society.
2014-5	Research grant from Ariel University– NIS 49,000 for the Institute for the Study of New Media, Politics and Society.
2013	Research grant from Ariel University- NIS 30,000 (with Hananel Rosenberg) to study Smartphone usage in elementary schools.
2013-4	Research grant from Ariel University– NIS 60,000 for the Institute for the Study of New Media, Politics and Society.
2012-3	Research grant from Ariel University Center – NIS 60,000 for the Institute for the Study of New Media, Politics and Society.
2012	Research Grant from the Regional Development Center- NIS 5,000.
2011-2	Research grant from Ariel University Center – NIS 50,000 for the Institute for the Study of New Media, Politics and Society.
2011	Research grant from Ariel University Center, NIS 5,000. (To carry out the project accepted by the Israeli Science and Technology Ministry).
2010	Research grant from Ariel University Center, NIS 20,000.
2010	Book grant from Ariel University Center, NIS 20,000. (20,000 NIS added later).
2009	Research grant from Ariel University Center, NIS 25,000.
2009	Research grant from Ariel University Center, NIS 30,000.
2008	Research grant from Ariel University Center, NIS 50,000.
2007	Research grant from Ariel University Center, NIS 26,000.

## Scientific Publications (H= in Hebrew)

### Authored Books and Manuscripts

- 3 Lev-On, A., & Yehezkelly, J. (2025). *Communicating Contagion: COVID-19, Journalism, and Social Media in Crisis*. Cambridge Scholars.
- 2H Lev-On, A. (2023). *The Murder of Tair Rada and the Roman Zadorov Affair: Establishment, Justice, Citizens and Social Media*. Yedioth Books (520pp). (Hebrew: רצח תאיר ראדה ופרשת רומן זדורוב: ממסד, צדק, אזרחים ורשתות חברתיות).
- Winner of the best scholarly book award (2024), Israel Communication Association.
  - Reviews: [Yuval Karniel](#), Misgarot Media; [Sharon Yadin](#), Misgarot Media; [Eyal Gruner and Doron Menashe](#), Keshet.
  - Press coverage: [Maariv](#), [Makor Rishon](#), and more.
- 1H Lev-On, A. (2010). *New Media Uses in War Time: The Case of the Second Lebanon War*. Chaim Herzog Institute for Media, Politics and Society (48pp). (Hebrew: תפקודי מדיה חדשים בשעת חרום: המקרה של מלחמת לבנון השנייה).

### Edited Books and Special Journal Issues

- 5H Lev-On, A., & Yavetz, G. (eds.) (in progress). A special issue of *Social Sciences* on technology, digital media, and politics.
- 4H Lev-On, A., & Gozansky, Y. (eds.) (2024). A special issue of *Media Frames* on new media, protest, and war.
- 3H Lev-On, A. (ed.) (2015). *Communities Online*. Resling (226pp). (Hebrew: קהילות מקוונות). <https://ebooks-psik-io.eu1.proxy.openathens.net/pdfViewer/3099>
- 2 Lev-On, A., & Doron, G. (eds.) (2012). *New Media, Politics and Society in Israel*. Routledge (192pp).
- Originally appeared as a special issue of *Israel Affairs* on new media and politics in Israel (2011). (160pp).
- 1H Cohen, E., & Lev-On, A. (eds.) (2011). *Connected: Politics, Technology and Society in Israel*. The Israeli Political Science Association Press (304pp). (Hebrew: מקושרים: פוליטיקה, טכנולוגיה וחברה בישראל). Also [Online](#).

### Refereed Articles in WoS Journals

- 64 Lev-On, A. (Accepted for Publication). Covering online protest: What changes and what remains the same? Examples from the protest for justice for Roman Zadorov. *Journal of Information Technology and Politics*. IF: 2.6. Rank: 46/228 in Communication (Q1), 59/318 in Political Science (Q1). <https://doi.org/10.1080/19331681.2024.2403505>
- Lev-On, A. (2023). Covering online protest: The case of the online protest for justice for Roman Zadorov. (Hebrew: סיקור של מחאה מקוונת: המקרה של המחאה לרומן זדורוב למען צדק). *Net Magazine*. <https://www.isoc.org.il/research/magAne/online-protets-for-zadorov>
- 63 Lev-On, A. (Accepted for publication). Policing injustice in the digital age: Analyzing police representation in social media activism. *Crime Law and Social Change*. IF: 1. Rank: 79/113 in Criminology and Penology (Q3), 124/267 in Social Science, Interdisciplinary (Q2).
- 62 Steinfeld, N., Lev-On, A., & Abu-Kishk, H. (2025). Measuring digital literacy with eye tracking: An examination of skills and performance based on user gaze. *Aslib Journal of Information Management*, 77(2), 373-390. IF: 2.4. Rank: 126/250 in Computer Science/ Information Systems. (Q3), 46/161 in Information Science & Library Science (Q2). <https://doi.org/10.1108/AJIM-04-2023-0120>

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- Steinfeld, N., Lev-On, A., & Abu-Kishk, H. (2021). Measuring digital literacy with eye tracking: An examination of skills and performance based on user gaze. In: *Proceedings of the 13th International ACM Conference on Web Science*. <https://doi.org/10.1145/3447535.3462485>
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- 61 Lev-On, A. (Accepted for Publication). Categorizing social media-based collective action: The activity for justice for Roman Zadorov as a case study. *Information Polity*. IF: 1.3, Rank: 77/161 in Information Science & Library Science (Q2) (Included in *Emerging Sources Citation Index*).
  - 60 Nadav Carmel, H., & Lev-On, A. (2024). Navigating disclosure: A cognitive map of sexual assault victims' decision-making in seeking justice through social media. *Journalism and Media*, 5(4), 1771-1785. IF: 2. Rank: 64/228 in Communication (Q2) (Included in *Emerging Sources Citation Index*). <https://doi.org/10.3390/journalmedia5040107>
  - 59 Lev-On, A. (2024). Online Communities as Arenas of "Amateur Expertise": Examples from the Social Media Activity for Justice for Roman Zadorov. *Frontiers in Sociology*, 9. IF: 2. Rank: 72/217 in Sociology (Q2) (Included in *Emerging Sources Citation Index*). <https://doi.org/10.3389/fsoc.2024.1455130>
  - 58 Yosef, D., & Lev-On, A. (2024). Genealogy in social media: Navigating Time and Space. *History of the Family*, 29(4), 692-715. IF: 1. Rank: 11/42 in History of Social Sciences (Q1), 44/66 in Family Studies (Q3). <https://doi.org/10.1080/1081602X.2024.2416942>
  - 57 Prins-Meler, R., Lev-On, A., & Rosenberg, H. (2024). Do class WhatsApp groups undermine perceived teacher authority? Students' perspectives. *Educational Media International*, 61(3), 252-278. IF: 1.4. Rank: 328/760 in Education & Educational Research (Q2) (Included in *Emerging Sources Citation Index*). <https://doi.org/10.1080/09523987.2024.2392666>
  - 56 Lev-On, A. & Yehezkelly, J. (2024). Lessons from senior journalists' coverage of the first wave of COVID-19: The significance of professional expertise and hybrid work. *International Journal of Communication*, 18(15), 3945-3959. IF: 1.9. Rank: 71/228 in Communication (Q2). <https://ijoc.org/index.php/ijoc/article/view/21721>
  - 55 Nadav Carmel, H., & Lev-On, A. (2024). A cognitive map of sexual violence victims' decision-making: Understanding the preference for social media over formal legal avenues- Insights from media consultants. *Social Sciences*, 13(9), Article 480. IF: 1.7. Rank: 77/267 in Social Science, Interdisciplinary (Q2) (Included in *Emerging Sources Citation Index*). <https://doi.org/10.3390/socsci13090480>
  - 54 Lev-On, A., & Lowenstein-Barkai, H. (2024). Media events in an era of second screens: A smartphone diary app study. *Online Information Review*, 48(3), 523-540. IF: 3.1. Rank: 94/250 in Computer Science/ Information Systems. (Q2), 33/161 in Information Science & Library Science (Q1). <https://doi.org/10.1108/oir-11-2021-0593>
  - 53 Steinfeld, N., & Lev-On, A. (2024). Exposure to dissimilar views in contemporary media environments. *Frontiers in Communication*, 9, 1384706. IF: 1.5. Rank: 91/228 in Communication (Q2) (Included in *Emerging Sources Citation Index*). <https://doi.org/10.3389/fcomm.2024.1384706>
  - 52 Lev-On, A., & Yehezkelly, J. (2024). Covering a health Crisis as a military crisis? The Israeli media coverage of the first COVID-19 wave crisis. *Israel Affairs*, 30(3), 462-481. IF: 0.5. Rank: 97/176 in Area Studies (Q3). <https://doi.org/10.1080/13537121.2024.2342140>
    - Yehezkelly, J., & Lev-On, A. (2023). How the Israeli media covered the first wave of the Corona crisis. *The Public Sphere*, 16, 89-116 (Hebrew: אופן סיקור)
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(התקשורת בישראל את הגל הראשון של משבר הקורונה).

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- 51 Lev-On, A. (2024). Ad-hoc activism: Characteristics of administrators of activist groups on social media. *International Journal of Media & Cultural Politics*, 19(2-3), 183-196. IF: 0.2. Rank: 209/228 in Communication (Q4) (Included in *Emerging Sources Citation Index*). [https://doi.org/10.1386/macp\\_00080\\_1](https://doi.org/10.1386/macp_00080_1)
    - Lev-On, A. (2022). The characteristics of the administrators of social media groups for social change: The Case of the Facebook Activity for justice for Roman Zadorov. *Meydaet*, 18. <https://is.biu.ac.il/node/4388> (Hebrew: מאפייני המנהלים של קבוצות לשינוי חברתי ברשתות החברתיות: המקרה של הפעילות למען צדק לרומן (זדורוב בפייסבוק)).

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  - 50 Lev-On, A., & Steinfeld, N. (2024). The power of the visual Web: Watching online videos influences viewers' opinion about what's in the videos and also about what's not in the videos. *Heliyon*, e27895. IF: 3.4. Rank: 28/134 in Multidisciplinary Sciences (Q1). <https://doi.org/10.1016/j.heliyon.2024.e27895>

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  - 49 Steinfeld, N., & Lev-On, A. (2024). A Big-Data Analysis of the Communication patterns of parliament members with the public on Facebook: top-down, non-inclusive and non-egalitarian. *Aslib Journal of Information Management*, 76(1), 1-15. IF: 2.4. Rank: 126/250 in Computer Science/ Information Systems. (Q3), 46/161 in Information Science & Library Science (Q2). <https://doi.org/10.1108/AJIM-07-2022-0324>
    - Steinfeld, N., & Lev-On, A. (2019). Top-down, Non-inclusive and Non-egalitarian: Characterizing the communication of members of parliament with the public on their Facebook pages. In: *Proceedings of dg.o 2019: 20th Annual International Conference on Digital Government Research*, 254-264. ACM. <https://doi.org/10.1145/3325112.3325249>

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  - 48 Lev-On, A. (2023). Democratizing the discourse on criminal justice in social media: The activity for justice for Roman Zadorov as a case study. *Humanities and Social Sciences Communications*, 10, Article 770. IF: 3.7. Rank: 13/267 in Social Science, Interdisciplinary (Q1). <https://doi.org/10.1057/s41599-023-02302-9>
    - Lev-On, A. (2020). Some comments on the characteristics and results of democratization of public discourse on law and justice: The activity for justice for Roman Zadorov as a case study. *Hamishpat*, 25, 187-224. (Hebrew: מספר הערות אודות המאפיינים והתוצאות של הדמוקרטיזציה של השיח הציבורי על משפט וצדק: הערות אודות המאפיינים והתוצאות של הדמוקרטיזציה של השיח הציבורי על משפט וצדק: (הפעילות למען צדק לרומן זדורוב כמקרה בוחן). <https://hamishpat.colman.ac.il/?p=3193>

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  - 47 Lev-On, A. (2023). Making sense of murder: Stories in social media groups dedicated to justice for wrongfully convicted. *Media Culture and Society*, 45(8), 1708-1719. IF: 2.3. Rank: 53/228 in Communication (Q1), 55/217 in Sociology (Q2). <https://doi.org/10.1177/01634437231202151>
    - Lev-On, A. (2022). Making sense of murder: Stories in social media groups dedicated to justice for wrongfully convicted. In: *Proceeding of EUTIC-2022*

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  - 46 Atad, E., Lev-On, A., & Yavetz, G. (2023). Diplomacy under fire: Governmental vs. non-governmental organizations on social media. *Government Information Quarterly*, 40(3), 101835. IF: 7.8. Rank: 5/161 in Information Science/ Library Science (Q1). <https://doi.org/10.1016/j.giq.2023.101835>

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  - 45 Avekasis, H., Shalem-Rabinovich, A., Yehezkely, J., & Lev-on, A. (2023). What characterize the rumors circulating on social media in Israel in the first wave of COVID-19? *Online Journal of Communication and Media Technologies*, 13(4), Article No: e202352. IF: 0.7. Rank: 158/228 in Communication (Q3) (Included in *Emerging Sources Citation Index*). <https://doi.org/10.30935/ojcm/13681>
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- Avekasis, H., Shalem-Rabinovich, A., Yehezkelly, J., & Lev-On, A. (2021). What are the main characteristics of the rumors circulating on social media in Israel in the first wave of the corona virus? *Kesher*, 57, 155-174. (Hebrew: מהם המאפיינים המרכזיים של השמועות שנפוצו ברשתות החברתיות בישראל בגל הראשון של נגיף הקורונה?).
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- 44 Grossman, N., & Lev-On, A. (2023). Social media jurors: Conceptualizing and analyzing online public engagement in reference to legal cases. *Crime Law and Social Change*, 79(3), 223-240. IF: 1. Rank: 79/113 in Criminology and Penology (Q3), 124/267 in Social Science, Interdisciplinary (Q2). <https://doi.org/10.1007/s10611-022-10047-w>
- Grossman, N., & Lev-On, A. (2022). Social media jurors: Conceptualizing and analyzing online public engagement in reference to legal cases. *Shaarey Mishpat*, 10, 95-128. (Hebrew: מושבעי הרשתות החברתיות: פעילות מבוססת מדיה (חברתית ומעורבות בפרשיות משפטיות).
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- 43 Cohen, Y., & Lev-On, A. (2022). The dormant volcano: Social media and the Temple Mount, Jerusalem. *Social Media + Society*, 8(4). IF: 5.5. Rank: 5/228 in Communication (Q1). <https://doi.org/10.1177/20563051221138754>
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- 42 Lev-On, A., Steinfeld, N., & Abu-Kishk, H. (2022). Joining and gaining knowledge from digital literacy courses: How perceptions of Internet and technology outweigh socio-demographic factors. *Media and Communication*, 10(4), 347-356. IF: 2.7. Rank: 41/228 in Communication (Q1). <https://doi.org/10.17645/mac.v10i4.5669>
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- 41 Lev-On, A. (2022). Polarization of deliberative and participatory activists in social media. *Media and Communication*, 10(4), 56-65. IF: 2.7. Rank: 41/228 in Communication (Q1). <https://doi.org/10.17645/mac.v10i4.5637>
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  - 1 Lev-On, A. (2010). Internet use in political campaigns in Israel: The local angle. *Media Frames*, 5, 113-145 (Hebrew: שימושי אינטרנט בקמפינים פוליטיים בישראל: הזווית (המוניציפלית).

### Book Chapters

- 26 Lev-On, A. (Accepted for Publication). Mainstream media as a misinformation catalyst: How news coverage shapes online conspiracies. In: Gildersleeve, J. (Ed.) *Remembering, Imagining, and Resolving True Crime: Local Stories, Global Scrutiny*. Routledge.
- 25 Lev-On, A. (Accepted for Publication). Strategies for dealing with controversial user-generated content on social media: Challenges and managerial responses. In: Hobbs, S., & Hoffman, M. (Eds.) *#TrueCrime: Digital Culture, Ethics, and True Crime Audiences*. Palgrave Fan Studies Series.
  - Lev-On, A. (2017). Administrating collaboration: Strategies of handling controversial user-generated content on Facebook. In: Levy, M. (Ed.), *2017 Annual Knowledge Management Book*, 137-153. Israeli Forum of Knowledge Management. (Hebrew: מנהלים את השיתוף: אסטרטגיות להתמודדות עם תכני גולשים (שנויים במחלוקת בפייסבוק).
- 24 Lev-On, A. (2025). Role expansion of social media groups: Example from the online

- activity for Roman Zadorov in Israel. In: Hara, N. & Fichman, P. (Eds.) *Social Informatics*, 198-210. Routledge. <https://doi.org/10.4324/9781032678542-15>
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- 22H Lev-On, A., & Sabah, K. (2025). Dilemmas in managing online communities of practice in the Israeli social services. In: Schmid, H., & Sabah, K. (Ed.), *Management of Welfare Services in Israel: Theory, Research and Practice*, 563-582. Resling. (Hebrew: דילמות בניהול קהילות ידע מקוונות בשירותי הרווחה בישראל).
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- 21H Steinfeld, N., & Lev-On, A. (2022). Social media and local authorities: Direct interaction between citizens and representatives. In: Avigur-Eshel, A., & Berkovitz, I. (Eds.), *Public Policy for the Information Age*, 111-139. Academion. (Hebrew: מדיה מזרחים ונציגים חברתית ורשויות מקומיות- אינטראקציה ישירה בין).
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- 20 Madar, G., Lev-On, A., & Ash, N. (2019). Family physicians' perceptions of the impact of e-visit systems on patient perceptions of and interactions with their family physicians. In: Bächle, T.C., & Wernick, A. (Eds.), *The Futures of eHealth: Social, Ethical and Legal Challenges*, 71-77. Alexander von Humboldt Institute for Internet and Society. <https://doi.org/10.5281/zenodo.3297079>
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- 19 Steinfeld, N., & Lev-On, A. (2018). Writing on the city wall: An analysis of popular municipal Facebook page posts. In: Silva, C.N. (Ed.), *New Approaches, Methods and Tools in Urban E-Planning*, 33-59. IGI. <https://doi.org/10.4018/978-1-5225-5999-3.ch002>
- Also appeared as: Steinfeld, N., & Lev-On, A. (2023). Writings on the City Wall: An Analysis of Popular Municipal Facebook Pages Posts. In I. Management Association (Ed.), *Research Anthology on Social Media's Influence on Government, Politics, and Social Movements*, 328-349. IGI. <https://doi.org/10.4018/978-1-6684-7472-3.ch014>
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- 18 Lev-On, A. (2018). Perceptions, uses, visual aspects, and consequences of social media campaigning: Lessons from municipal Facebook campaigning, Israel 2013. In: Sobaci, M.Z., & Hatipoğlu, I. (Eds.), *Sub-National Democracy and Politics through Social Media*, 149-168. Springer. [https://doi.org/10.1007/978-3-319-73386-9\\_8](https://doi.org/10.1007/978-3-319-73386-9_8)
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- 17 **Before Last Promotion**  
Lev-On, A. (2017). Uses and gratifications: Evidence for various media. In: Roessler, P. (Ed.), *International Encyclopedia of Media Effects*. Wiley-Blackwell. <https://doi.org/10.1002/9781118783764.wbieme0046>
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- 16 Lev-On, A., & Steinfeld, N. (2016). Online communities of practice: Social or cognitive arenas? In: Kunifujii, S., Papadopoulos, G.A., Skulimowski A.M.J., & Kacprzyk, J. (Eds.), *Knowledge, Information and Creativity Support Systems*, 131-143. Springer. [https://doi.org/10.1007/978-3-319-27478-2\\_10](https://doi.org/10.1007/978-3-319-27478-2_10)
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- 15 Lev-On, A., & Steinfeld, N. (2015). Social media and the city: Analyzing conversations in municipal Facebook pages. In: Sobaci, Z. (Ed.), *Social Media and Local Government: Theory and Practice*, 243-261. Springer. [https://doi.org/10.1007/978-3-319-17722-9\\_13](https://doi.org/10.1007/978-3-319-17722-9_13)
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- 13H Lev-On, A., & Banner, I. (2015). Agenda-setting in online communities. In: Lev-On, A. (Ed.), *Communities Online*, 205-224. Resling (Hebrew: ניתוח סדר יום באתרים (קהילתיים ברשת).
- 12H Lev-On, A. (2015). Communities online: Functions and uses. In: Lev-On, A. (Ed.), *Communities Online*, 7-26. Resling (Hebrew: קהילות מקוונות: תפקודים ושימושים).
- 11 Lev-On, A., & Steinfeld, N. (2014). Starting a conversation: The role of managers in facilitating discussion in communities of practice. In: Tambouris, E., Macintosh, A., & Bannister, F. (Eds.), *Electronic Participation*, 38-51. Springer. [https://doi.org/10.1007/978-3-662-44914-1\\_4](https://doi.org/10.1007/978-3-662-44914-1_4)
  - Lev-On, A., Nili Steinfeld. (2015). Starting a conversation: The role of managers in facilitating discussion in communities of practice. In: Lev-On, A. (Ed.), *Communities Online*, 173-188. Resling. (Hebrew: מקומם של מנהלי קהילות (מקוונות מקצועיות בפתיחת דיונים).
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- 9 Lev-On, A., & Adler, O. (2013). Passive participation in communities of practice: Scope and motivations. In: Jatowt, A., Lim, E.P., Ding, Y., Miura, A., Taro, T., Dias, G., Tanaka, K., Flanagan, A., & Dai, B.T. (Eds.), *Social Informatics*, 81-94. Springer. [https://doi.org/10.1007/978-3-319-03260-3\\_8](https://doi.org/10.1007/978-3-319-03260-3_8)
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### **Articles in Conference Proceedings**

- 8 Steinfeld, N., & Lev-On, A. (2022). User engagement with MPs posts: Examining the characteristics of popular posts by parliamentarians. *Proceeding of eGov-CEDEM-ePart* (pp. 7-21).
- 7 Lev-On, A., & Steinfeld, N. (2021). What influences engagement in Facebook election campaigns, and do they sway the vote? In: *Proceedings of the 22<sup>nd</sup> Annual International Conference on Digital Government Research*, 104-112. ACM.  
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- 6 Prins-Meler, R., Lev-On, A., & Rosenberg, H. (2021). Social media and educational authority: The case of WhatsApp. In: *Proceeding of the 15th annual International Technology, Education and Development Conference*, 4926-4930.  
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- 5H Prins-Meler, R., & Lev-On, A. (2018). Hi teacher, are you awake? Teacher authority in the class WhatsApp: Student perspectives. In: *Proceedings of 2018 Chase Conference*, 262-266. [https://www.openu.ac.il/innovation/chais2018/a2\\_3.pdf](https://www.openu.ac.il/innovation/chais2018/a2_3.pdf) (Hebrew: המורה, את ערה? סמכות המורה בווטסאפ הכיתתי: פרספקטיבת התלמיד).
- 4 Lev-On, A., & Yavetz, G. (2018). Unknown territories: The strategy of social media usage by law enforcement agencies. In: *Proceedings of ICDS 2019: The Thirteenth International Conference on Digital Society and eGovernments*, 68-71.
- 3 **Before Last Promotion**  
Lev-On, A., & Rosenberg, H. (2017). M-Governments in the local level: An exploratory study. In: *Proceedings of the 8th International Conference on Information, Intelligence, Systems and Applications*.  
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- 2 Lev-On, A., & Steinfeld, N. (2014). Managers and members in online communities of practice: What are they talking about? In: *Proceedings of the 15<sup>th</sup> Annual International Conference on Digital Government Research*, 118-123. ACM.  
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### **Scientific Reports**

- 10H Lev-On, A., Breinin, E., Abu-Kishk, H., Zilberstein, T., Steinfeld, N., & Naim, S.



(2019). Narrowing the gap: Characterization of participants, short- and long-term effects of participation in LEHAVA program: A Report for the Ministry of Social Services (134pp). (Hebrew: מפגשים את הפער: אפיון המשתתפים והשפעות בטווח הקצר והארוך (של ההשתתפות בתוכנית להב"ה) (לצמצום הפער הדיגיטלי בחברה הישראלית).

- 9H Mann, R., & Lev-On, A. (2017). *Annual Report: The Media in Israel 2016: Agendas, Uses and Trends* (Hebrew: דו"ח שנתי- התקשורת בישראל 2016: סדרי יום, שימושים ומגמות). Published by the Institute for the Study of New Media, Politics and Society, in collaboration with IFAT and Kantar Media.
- 8H Mann, R., & Lev-On, A. (2016). *Annual Report: The Media in Israel 2015: Agendas, Uses and Trends* (Hebrew: דו"ח שנתי- התקשורת בישראל 2015: סדרי יום, שימושים ומגמות). Published by the Institute for the Study of New Media, Politics and Society, in collaboration with IFAT and Kantar Media (120pp).
- 7H Mann, R., & Lev-On, A. (2015). *Annual Report: The Media in Israel 2014: Agendas, Uses and Trends* (Hebrew: דו"ח שנתי- התקשורת בישראל 2014: סדרי יום, שימושים ומגמות). Published by the Institute for the Study of New Media, Politics and Society, in collaboration with IFAT and Kantar Media (120pp).
- 6H Kol, O., & Lev-On, A. (2014). Consumer behavior on Facebook. A report for the Ministry of Economic Affairs (150pp). [www.tamas.gov.il/NR/rdonlyres/1C2B6DA2-8F1C-4214-8717-3C854EC9B7A0/0/KolLevOnMinistryEconomyReport1.pdf](http://www.tamas.gov.il/NR/rdonlyres/1C2B6DA2-8F1C-4214-8717-3C854EC9B7A0/0/KolLevOnMinistryEconomyReport1.pdf) (Hebrew: (מקומן של רשתות חברתיות בתהליכי קבלת החלטות רכישת: סקירת ספרות).
- 5H Lev-On, A. (2014). "Let's talk about it": A deliberative radio programs about equal obligations. A report for the Voice of Israel (116pp). (Hebrew: דוח אודות "בואו נדבר על זה": תוכנית רדיו דליברטיבית בנושא שוויון בנטל).
- 4H Lev-On, A. (2014). Communities of practice of the Israeli Ministry of Social Services: Content and perceived influence. A Report for the Ministry of Social Services (250pp). (Hebrew: קהילות ידע של משרד הרווחה: תוכן והשפעה).
- 3H Mann, R., & Lev-On, A. (2014). *Annual Report: The Media in Israel 2013: Agendas, Uses and Trends* (Hebrew: דו"ח שנתי- התקשורת בישראל 2013: סדרי יום, שימושים ומגמות). Published by the Institute for the Study of New Media, Politics and Society, in collaboration with IFAT and Kantar Media (130pp).
- 2H Mann, R., & Lev-On, A. (2013). *Annual Report: The Media in Israel 2012: Agendas, Uses and Trends* (Hebrew: דו"ח שנתי- התקשורת בישראל 2012: סדרי יום, שימושים ומגמות). Published by the Institute for the Study of New Media, Politics and Society, in collaboration with IFAT and Kantar Media (102pp).
- 1H Mann, R., & Lev-On, A. (2012). *Annual Report: The Media in Israel 2011: Agendas, Uses and Trends* (Hebrew: דו"ח שנתי- התקשורת בישראל 2011: סדרי יום, שימושים ומגמות). Published by the Institute for the Study of New Media, Politics and Society, in collaboration with IFAT and Kantar Media (55pp).

### **Unrefereed Professional Articles and Publications**

1. Lev-On, A. 2014. They more opinions we are exposed to online, the more we stick to our comfort zones? *Avi-Hai Online* 5/11/14 [Link] (Hebrew: האם ככל שיש יותר דעות ברשת, כך (אנו צורכים יותר את הדעה הנוחה לנו)?
2. Lev-On, A. 2014. Let's talk about it (the radio as an instrument of deliberation). *The Seventh Eye* 6/2/14.
3. Lev-On, A. 2011. New horizons for the cooperative idea online. *Hevra* 48: 25-28 [Link] (Hebrew: (אופקים חדשים לרעיון הקואופרטיבי ברשת).
4. Lev-On, A. 2009. New paths in the information ecology online: Five anecdotes looking for a theory. *The Seventh Eye (Thesis)* [Link] (Hebrew: נתיבים חדשים באקולוגיית המידע ברשת: חמש אנקדוטות בחיפוש אחרי תאוריה).

5. Lev-On, A. 2008. Still weaving the web (Internet usage in the primaries in Kadima party, September 2008). *The Seventh Eye (Thesis)* [Link] (Hebrew: עדיין טווים את הקורים)

### **Opinion Pieces on Newspapers**

1. Lev-On, A. 2019. The Zadorov affair: The perspective of activists. [Saloon, 15/1/19](#).
2. Lev-On, A. 2018. The heroes behind the curtain. [Journalism, 23/12/18](#).
3. Lev-On, A. 2018. Why the Zadorov affair does not give rest. [Haaretz, 19/12/18](#).
4. Lev-On, A. 2012. Pillar of defense, the tribal bonfire and Facebook. Teza (paper of the Student Association, Tel Aviv University), 155, p.3.
5. Lev-On, A. 2012. Municipalities discover Facebook. [Holes in the Net, 25/1/12](#).
6. Lev-On, A. 2010. Party websites and party leadership: Always "friends"? [The Seventh Eye, 2/2/10](#).
7. Lev-On, A. 2009. Two comments on Web activism by religious parties. [News1, 2/5/09](#).
8. Lev-On, A. 2009. From Efraim Snee to Abu-Snan. [News1, 29/3/09](#).
9. Lev-On, A. 2009. Snapshot: e-capmains, Israel 2009. [Globes, 3/3/09](#).
10. Lev-On, A. 2009. The parties' face and the candidates faces. [Ynet, 23/2/09](#).
11. Lev-On, A. 2009. The ongoing Internet campaign- Obama's and in here. [NRG, 31/1/09](#).
12. Lev-On, A. 2009. Online social networks: A new political inequality? [Ynet, 26/1/09](#).
13. Lev-On, A. 2006. Internet Uses during the Second Lebanon War. [The-Marker, 14/9/06](#).

### **Educational Activities**

#### **Courses Taught**

##### **Ariel University (School of Communication)**

- Lecturer, War, politics and the media (Seminar). Fall 2024.
- Lecturer, Social Media, Social Justice (Seminar). Fall 2016 onward.
- Honors Seminar, Fall 2011 onward.
- Lecturer, Final Project Workshop, Fall 2008 onward.
- Lecturer, Job market Preparedness Workshop, Spring 2009 onward.
- Honors Pro-Seminar, Spring 2013. Spring 2014. Spring 2017.
- Lecturer, Big brother or Public Engagement Online? (Seminar), Fall 2010-Spring 2011, Fall 2011-Spring 2012.
- Lecturer. Introduction to New Media, Summer 2010, Summer 2011.
- Lecturer, Civil Society and Volunteering Online (Seminar), Spring 2008-Fall 2009.
- Lecturer, Selected Issues in e-Politics (Pro-Seminar), Spring 2009, Spring 2011.
- Lecturer, E-government and "Smart Cities" (Pro-seminar), Spring 2008.
- Lecturer, Virtual Communities, Spring 2008.
- Lecturer, Politics, Society and Internet in Israel, Spring 2007, Fall 2007, Fall 2008.
- Lecturer, Communication, Computerization and Politics, Fall 2006.
- Lecturer, Introduction to Israeli Politics and Society, Spring 2007, Summer 2007, Fall 2007, Spring 2008, Fall 2008, Summer 2010.

##### **Bar-Ilan University (Department of Political Science/ Communication)**

- Lecturer, New Media, Politics and Society (BA elective), Department of Communication, Fall 2010. Fall 2011. Spring 2013.
- Lecturer, e-politics and e-participation (MA seminar), Department of Communication, Spring-summer 2016.
- Lecturer, Deliberation: offline and online (BA seminar), Department of Communication, Spring 2016.



**Hebrew University of Jerusalem (Department of Communication)**

- Lecturer, Politics and New Media, Fall 2010.
- Lecturer, Technology and the Public Sphere (MA), Spring 2008.

**Stanford University**

- Lecturer, Models of democracy. Co-taught with Prof. Jim Fishkin. Department of Communication, Spring 2010.
- Lecturer, Israeli Political System. Department of Political Science, Spring 2010.
- Lecturer, Internet, Society and Politics, Department of Communication, Fall 2009.
- Lecturer, Israeli Politics and Society, Department of Sociology, Fall 2009.

**Tel-Aviv University (Department of Political Science)**

- Lecturer, Political communication (MA), Fall 2006, Fall 2007, Spring 2009.
- Lecturer, Internet and Political Organization (MA executive program), Summer 2007, Summer 2008, Spring 2009, Summer 2010.
- Lecturer, Collaboration and democracy (MA), Spring 2007.

**University of Pennsylvania (Philosophy, Politics and Economics Program)**

- Lecturer, Internet, Collective Action and Democracy, Fall 2005, Spring 2006.

**New York University (Department of Politics)**

- Lecturer, Introduction to Political Theory, Summer 2004.

**Others**

- Lecturer, Political and Social Implications of the Internet, College of Management, School of Communication, Spring 2008, Spring 2009.
- Lecturer, e-Government and e-democracy, Interdisciplinary Center, Herzlia, School of Government. Fall 2006, Spring 2007, Fall 2007, Spring 2008, Spring 2009.
- Teaching Assistant, Topics in Modern Political Theory, New York University, Department of Politics.
- Teaching Assistant, Introduction to Political Theory, New York University, Tel-Aviv University, Department of Politics.
- Teaching Assistant, Conversations of the West, New York University, Department of Politics.
- Teaching Assistant, War, Peace and World Order, New York University, Department of Politics.
- Teaching Assistant, American National Security, New York University, Department of Politics.
- Teaching Assistant, East European Government, New York University, Department of Politics.
- Teaching Assistant, Research Methods, Tel-Aviv University, Department of Political Science.

**Supervision of Graduate Students****In the Past**

1. Ronit Kav (Ph.D., 2023). Topic: Orthodox feminist movements online	Bar-Ilan University, Dept. of Gender Studies (with Prof. Orna Sasson-Levy)
2. Judith Yehezkelly (M.A. equiv., Ph.D., 2023). Topic: Media and Corona	Ariel University, School of Communication

3. Rivka Prins-Meler (Ph.D., 2020). Topic: WhatsApp in the Jewish orthodox school system	Ariel University, Graduate School (with Prof. Eli Leshem)
4. Nili Steinfeld (Ph.D., 2016). Topic: Online privacy behaviors	Hebrew University of Jerusalem, Dept. of Political Science (with Prof. Alon Peled).
5. Hila Nadav (M.A. equiv., 2023). Topic: Cognitive maps of victims of sexual offenses: Insights from public relations practitioners	Ariel University, School of Communication
6. Dorit Yosef (M.A. equiv., 2023) Topic: Classifying discussion in online genealogical communities	Ariel University, School of Communication
7. Inbal Itzhak (M.A. equiv., 2022). Topic: Classifying content of mothers' online forums	Ariel University, School of Communication (with Dr. Matan Aharoni).
8. Galit Madar (M.A. equiv., 2019). Topic: Physicians' perceptions of e-visit systems	Ariel University, School of Communication (with Prof. Nachman Ash).
9. Sara Shaul (M.A., 2017). Topic: SMS in election campaigns	Bar-Ilan University, School of Communication (with Prof. Sam Lehman-Wilzig).
10. Shay Zinger (M.A., 2016). Topic: Visual analysis of photos in candidates' Facebook pages	Bar-Ilan University, School of Communication (with Prof. Sam Lehman-Wilzig).
11. Chen Sabag-Ben Porat (M.A., 2015). Topic: Facebook strategies and activities of MPs and their assistants	Bar-Ilan University, School of Communication (with Prof. Sam Lehman-Wilzig).
12. Odelia Adler (M.A., 2014). Topic: Passive participation in communities of practice	Ben-Gurion University, Dept. of Communication (with Dr. Natalia Khvorostianov).
13. Lior Livak (M.A., 2010). Topic: MP's Websites as drivers of personalization	Tel-Aviv University, Dept. of Political Science (with Prof. Gideon Doron).

### **Being Supervised Today**

14. Efi Friedman. (Ph.D., 2025) Topic: Censorship in the Ultra-Orthodox Press.	Ariel University, School of Communication (with Dr. Tsurriel Rashi)
15. Or Krispil (Ph.D.) Topic: Social media Challenges	Ariel University, School of Communication
16. Hila Nadav (Ph.D) Topic: Why and where do sexual assault victims complain?	Ariel University, School of Communication
17. Dorit Yosef (Ph.D.) Topic: Genealogy online	Ariel University, School of Communication
18. Tamar Schwartz (Ph.D.) Topic: Distant learning in the ultra-orthodox community	Ariel University, School of Communication (with Dr. Hananel Rosenberg)
19. Timor Schwarz-Miller (Ph.D) Topic: Virtual reality and contact	Ariel University, School of Communication (with Dr. Nili Steinfeld)
20. Inbal Itzhak (Ph.D). Topic: Mediated meetings with mothers	Ariel University, School of Communication (with Dr. Matan Aharoni)
21. Eli Chaikis (M.A. equiv.) Topic: Artificial intelligence: Ethical and legal concerns.	Ariel University, School of Communication (with Dr. Nili Steinfeld)
22. Khyati Nayak (M.A., 2025), UPI	Manipal Institute of Communication,

	MAHE, Manipal, India
23. Ria Singh (M.A., 2025), PR specialists	Manipal Institute of Communication, MAHE, Manipal, India
24. Anima K. (M.A., 2025), political opinions of young people	Manipal Institute of Communication, MAHE, Manipal, India
25. Reethu Aaby (M.A., 2025), Beauty premium	Manipal Institute of Communication, MAHE, Manipal, India

### **Post-Doctoral Students**

1. Dr. Sigal Naim (2017-2018).

### **Presentation of Papers at Conferences/Meetings**

#### **International Conferences**

1. Lev-On, A. 2025. "Never trust the state": The many faces of anti-establishment activism in social media miscarriage of justice groups. *TechCLAVE'25*, January 30, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai, India.
2. Chaikis, E., Steinfeld, N., & Lev-On, A. 2024. Between hype and caution: Mapping AI representation in scholarly literature during the 2021 AI boom. *8th National Media Conclave*, November 23-25, Bhubaneswar, India
3. Nadav-Carmel, H., & Lev-On, A. 2024. A Cognitive map of sexual violence victims' decision-making: Understanding the preference for social media over formal legal avenues- Insights from media consultants. *ICSSR International Conference*, October 24-26, Manipal Institute of Communication, MAHE, Manipal.
4. Nadav-Carmel, H., & Lev-On, A. 2024. A Cognitive map of sexual violence victims' decision-making: Understanding the preference for social media over formal legal avenues- Insights from media consultants. *16th Conference of the European Sociological Association*, August 27 – 30, Porto, Portugal.
5. Lev-On, A., 2024. Democratizing the discourse on criminal justice in social media: The activity for justice for Roman Zadorov as a case study. *Mediatization Conference 5*, May 10, Maria Curie-Skłodowska University in Lublin, Poland.
6. Yosef, D. & Lev-On, A., 2024. Genealogy in social media: Navigating time and space. *ICA Regional Conference: Human Tech Transition*, March 13-15, Warsaw, Poland.
7. Lev-On, A., & Yehezkely, J. 2024. Lessons from senior journalists' coverage of the first wave of COVID-19: The significance of scientific research and hybrid work. *ICA Regional Conference: Human Tech Transition*, March 13-15, Warsaw, Poland.
8. Lev-On, A. 2023. Social-media activism works! Evidence from interviews and surveys of local- and national-level impact of the public activity for justice for Roman Zadorov in Israel *New Perspectives on Trial by Media Workshop*, June 30, Leicester, UK.
9. Lev-On, A. 2023. Covering online protest: What changes and what remains the same? Examples from the protest for justice for Roman Zadorov. *10th Annual International Conference on Humanities & Arts in a Global World*, January 3-6, Athens, Greece
10. Lev-On, A. 2022. Making sense of murder: Stories in social media groups dedicated to justice for wrongfully convicted. *EUTIC-2022*, October 13-15, Corfu, Greece.
11. Steinfeld, N., & Lev-On, A. 2022. User engagement with MPs posts: Examining the characteristics of popular posts by parliamentarians. *International Conference on eParticipation (IFIP ePart 2022)*, September 6-8, Linköping University, Sweden.
12. Lowenstein-Barkai, H., & Lev-On, A. 2022. News videos consumption in an age of new media: A comparison between adolescents and adults. *International Communication Association Preconference on Young People and News in Local and Global Contexts*, May 26, Paris, France.

13. Lev-On, A. 2021. Clustering of deliberative and participatory activists in social media. *19th CIRN Conference: "Communities, Technology and This Moment"*, November 8-12, online.
14. Steinfeld, N., & Lev-On, A. 2021. Measuring digital literacy with eye tracking: An examination of skills and performance based on user gaze. *13<sup>th</sup> International ACM Conference on Web Science*. August 21-25, Southampton, UK.
15. Lev-On, A., & Steinfeld, N. 2021. What influences engagement in Facebook election campaigns, and do they sway the vote? *22<sup>nd</sup> Annual International Conference on Digital Government Research*. June 9-11, Omaha, Nebraska.
16. Prins-Meler, R., Lev-On, A., & Rosenberg, H. 2021. Social Media and Educational Authority: The Case of WhatsApp. *15th annual International Technology, Education and Development Conference (INTED)*. March 8-9, Barcelona, Spain.
17. Cohen, Y., & Lev-On, A. 2020. Social media and the Temple Mount, Jerusalem question. *Annual Conference of the International Association for Media and Communication Research (IAMCR)*, July 15, Tampere, Finland (Online).
18. Lev-On, A. 2019. Some consequences of accessibility of information and discursive arenas about criminal justice: The activity for justice for Roman Zadorov as a case study. *Media and Democracy Conference*, December 7-8, Pissouri, Cyprus.
19. Lev-On, A., & Naim, S. 2019. Practice as a mean of inclusion - Perceived impact of participation in computer and internet literacy training program for elders. *Euro Aging 2019*, October 14-16, Rome, Italy.
20. Lev-On, A., & Naim, Sigal. 2019. Practice as a mean of inclusion - Perceived impact of participation in computer and internet literacy training program for elders. *ROSEnet ECI*, September 13, Barcelona, Spain.
21. Steinfeld, Nili & Lev-On, A. 2019. Top-down, non-inclusive and non-egalitarian: Characterizing the communication of members of parliament with the public on their Facebook pages. *20th Annual International Conference on Digital Government Research*. June 18-20, Dubai.
22. Lev-On, A. 2019. Clustering of deliberative and participatory activists in social media. *Social Movements and Parties in a Fractured Media Landscape*, July 1-2, Florence, Italy.
23. Lev-On, A., Steinfeld, N., Naim, S., & Abu-Kishk, H. 2019. Long-term effects of programs to increase digital literacy of disadvantaged populations: Participants perceptions. 2019. *Partnership for Progress on the Digital Divide 2019*, May 22-24, Washington, DC.
24. Madar, G., Lev-On, A., & Ash, N. 2019. Family physicians' perceptions of the impact of e-visit systems on patient perceptions of and interactions with their family physicians. *The Futures of eHealth: Social, Legal and Ethical Challenges*, April 29-30, Berlin.
25. Lev-On, A., & Yavetz, G. 2019. Unknown Territories: The strategy of social media usage by law enforcement agencies. *ICDS 2019: The Thirteenth International Conference on Digital Society and eGovernments*, February 24-28, Athens, Greece.
26. Lev-On, A., & Lowenstein-Barkai, H. 2018. Media events in an era of second screens: A smartphone diary app study. *Conference of the European Communication Association*, November 1-3, Lugano, Switzerland.
27. Grossman, N., & Lev-On, A. 2018. Social media jurors. *Conference of the European Communication Association*, November 1-3, Lugano, Switzerland.
28. Steinfeld, N., & Lev-On, A. 2018. MPs and audiences on social media during emergencies: Automatic and manual content analyses of Facebook posts. *Tenth International Conference on eParticipation (IFIP ePart 2018)*, September 4, Krems, Austria.

29. Lev-On, A, Naim, S., Abu-Kishk, H., & Brainin, E. 2018, Practice as a mean of inclusion: Perceived impact of participation in computer and internet literacy training program. *Digital Inclusion Policy and Research Conference*, June 22, Liverpool University, London, UK (London Campus).
30. Steinfeld, Nili, & Lev-On, A. 2018. Coalition and opposition MPs on Facebook. *19<sup>th</sup> Annual International Conference on Digital Government Research*, May 30, Delft, The Netherlands.
31. Lev-On, A, & Rosenberg, H. 2017. M-Government in the local level: An exploratory study. *8th International Conference on Information, Intelligence, Systems and Applications*, August 28-30, Larnaca, Cyprus.
32. Lev-On, A, Zilberstein, T., & Steinfeld, N. 2017. Are computer introduction classes efficient in the reduction of the digital divide? A field experiment using eye-tracking equipment. 2017. *Partnership for Progress on the Digital Divide (PPDD) 2017*, May 24-26, San Diego, CA.
33. Lev-On, A, & Haleva-Amir, S. 2016. Normalizing or equalizing? Characterizing Facebook campaigning. *The Internet, Policy and Politics (IPP) Conference*, September 22-23, Oxford, UK.
34. Lehman-Wilzig, S., Sabag Ben-Porat, C., & Lev-On A. 2016. Intermediaries between Knesset legislators and the public on Facebook: Parliamentary aides' recruitment, training, and patterns of social network activity. *Annual Conference of the Association of Israel Studies (AIS)*, June 20-22, Jerusalem.
35. Lehman-Wilzig, S., Sabag Ben-Porat, C., & Lev-On A. 2015. Silent partners: The parliamentary assistant's role in politicians' new media communication with constituents. *Annual Conference of the National Communication Association (NCA)*, November 10-13, Philadelphia, PA.
36. Lev-On, A. 2015. Online communities of practice: The significance of managers. *International Conference on Public Policy (ICPP)*, July 1-4, Milan, Italy.
37. Lev-On, A. 2015. Different strokes for different folks: The role of the Internet in facilitating and orchestrating collective actions. *Symposium: Protest Participation in Variable Communication Ecologies*, June 24-26, Alghero, Sardinia.
38. Lev-On, A, & Steinfeld, N. 2014. Communities of practice as environments of cognitive exchange. *The 9<sup>th</sup> International Conference on Knowledge, Information and Creativity Support Systems*, November 6-8, Limassol, Cyprus.
39. Lev-On, A, & Steinfeld, N. 2014. Starting a conversation: The role of managers in facilitating discussion in communities of practice. *Sixth International Conference on eParticipation (IFIP ePart 2014)*, September 2-3, Dublin, Ireland.
40. Lev-On, A, & Steinfeld, N. 2014. "Well-done, Mr. mayor!": Linguistic analysis of municipal Facebook pages. *15th Annual International Conference on Digital Government Research*, June 18-21, Aguascalientes City, Mexico.
41. Lev-On, A, & Steinfeld, N. 2014. Look who's talking: Content of managers and users. *15th Annual International Conference on Digital Government Research*, June 18-21, Aguascalientes City, Mexico.
42. Lev-On, A, & Adler, O. 2013. Passive participation in communities of practice: Scope and motivations. *5<sup>th</sup> International Conference on Social Informatics (SocInfo2013)*, November 26, Kyoto, Japan.
43. Lev-On, A, & Adler, O. 2013. Let us talk to people, not to computers: Obstacles for establishing relationships and trust in social workers' online communities of practice. *Fifth International Conference on eParticipation (IFIP ePart 2013)*, September 18, Koblenz, Germany.

44. Manosevich, I., Steinfeld, N., & Lev-On, A. 2013. Promoting online deliberation quality: Cognitive cues matter. *Annual Conference of the International Communication Association*, June 19, London, UK.
45. Lev-On, A. 2013. Municipalities on Facebook: How many use it, and what do they do? *Bangkok International Conference on Social Science*, January 26, Bangkok, Thailand (Presenter and chair).
46. Lissitsa, S., & Lev-On, A. 2012. The moderating role of educational level in the relationship between nationality (Jews and Arabs) and access to Internet. *9<sup>th</sup> International Scientific Conference on Innovative Technologies in Higher Education*, October 15, Yekaterinburg, Russia.
47. Lev-On, A. 2012. Citizens deliberating in a government Website: What difference does it make? *23<sup>rd</sup> World Congress of Political Science*, July 11, Madrid, Spain.
48. Lev-On, A. 2011. Mapping uses and gratifications in the contemporary media environment. *64<sup>th</sup> conference of the World Association of Public Opinion Research*, September 23, Amsterdam, the Netherlands.
49. Lev-On, A. 2011. Computer-mediated communication, conflict and trust. Poster presented at the *International Conference on Behavioral Decision Making*, June 1, Interdisciplinary center, Herzlia.
50. Lev-On, A. 2010. Campaigns online: A bird's-eye view. *Internet, Politics, Policy 2010: An Impact Assessment*, September 17, Oxford, UK.
51. Lissitsa, S., & Lev-On, A. 2010. Digital divide: Access and usage gaps, Israel 2008. *5<sup>th</sup> Mediterranean Conference on Information Systems*, September 14, Tel-Aviv.
52. Lev-On, A. 2010. Campaigns online, the local angel: Municipal elections in Israel, November 2008. *Annual Conference of the International Association for Media and Communication Research (IAMCR)*, July 20, Braga, Portugal.
53. Lev-On, A. 2010. New-media uses in war time: Internet-based collaborations during the Second Lebanon war. *Annual Conference of the International Association for Media and Communication Research (IAMCR)*, July 20, Braga, Portugal.
54. Lev-On, A. 2010. Internet use in election campaigns: The regional angle. *Networking Democracy? New Media Innovations in Participatory Politics*, June 25-27, Cluj, Romania.
55. Lev-On, A. 2010. New media and political participation. *Israel in a Time of Global Change*, May 17, American University, Washington, DC.
56. Lev-On, A. 2010. Katif.net, from offline to online community: The case of re-located communities. *Midwest Political Science Association Meeting*, April 24, Chicago, IL.
57. Lev-On, A. 2010. Campaigns online, the local angel: Municipal elections in Israel, November 2008. *Midwest Political Science Association Meeting*, April 24, Chicago, IL.
58. Lev-On, A., & Rivka Neriya-Ben Shahr. 2010. A forum of their own: Views about the Internet among ultra-Orthodox Jewish women who browse designated closed forums. *Eastern Communication Association Meeting*, April 22, Baltimore, MD.
59. Lev-On, A. 2010. Katif.net, from offline to online community: The case of re-located communities. *Western Political Science Association Meeting*, April 3, San Francisco, CA.
60. Lev-On, A. 2010. Campaigns online, the local angel: Municipal elections in Israel, November 2008. *Western Political Science Association Meeting*, April 2, San Francisco, CA.
61. Lev-On, A. 2008. Social movements and the Web2.0 phenomenon: Conceptual links. *Social Web: Towards Changing Protest Politics?* November 8, Siegen, Germany.
62. Lev-On, A. 2008. Katif.net, from offline to online community: The case of re-located communities. *Internet Research 9.0: Rethinking Communities, Rethinking Place*, October 18, Copenhagen, Denmark.



63. Lev-On, A. 2008. Communication, trust and reciprocity among members of ethnic groups in conflict. Poster presented at the *Urrutia Elejalde Summer School 2008: Social Norms*, July 14-17, San Sebastián, Spain.
64. Lev-On, A. 2008. Analyzing online discussion forums of Ultra-Orthodox Jewish women. *Politics: Web 2.0: An International Conference*, April 18, Royal Holloway, University of London.
65. Lev-On, A. 2008. On the path to the great community? A Deweyan analysis of the democratic implications of Internet-based collaborations. *Politics: Web 2.0: An International Conference*, April 18, Royal Holloway, University of London.
66. Bicchieri, Cristina, Lev-On, A, and Chavez, Alex. 2007. Communication in trust games. *4<sup>th</sup> Workshop on Trust within and between Organizations*, AIESM, October 25-26, Amsterdam, the Netherlands.
67. Lev-On, A. 2007. Why do virtual communities induce collaboration? *International Conference on Trust and Norms*, July 14-17, Beijing Normal University, Beijing.
68. Bicchieri, Cristina, Lev-On, A and Chavez, Alex. 2007. Communication, trust and reciprocity. *Reciprocity: Theories and Facts*, February, Milan, Italy.
69. Lev-On, A. 2005. Internet communication and the intelligence of democracy. *Poster presented in the Annual Conference of the American Political Science Association*, September, Washington, DC.
70. Lev-On, A, and Bicchieri, Cristina. 2005. Computer-mediated communication and cooperation in social dilemmas: An experimental analysis. *the Annual Conference of the American Political Science Association, Political Communication Pre-Conference*, August, Washington, DC.
71. Lev-On, A, and Manin, Bernard. 2005. Online deliberation and opposing views. *2<sup>nd</sup> Conference on Online Deliberation: Design, Research, and Practice*, May 20-22, Stanford. (Video available at: <http://www.online-deliberation.net/conf2005/videos.php>)
72. Lev-On, A. 2005. Web-based collaboration and democratic theory. *Midwest Political Science Association Annual Conference*. April, Chicago.

### **Domestic Conferences**

1. Lev-On, A. 2024. Social media: Panel chair. *Annual Conference of the Israeli Communication Association*, April 18, Reichman University, Herzliya.
2. Lev-On, A. 2023. Making sense of murder: Stories in social media groups dedicated to justice for wrongfully convicted. (Panel chair and presenter). *Annual Conference of the Israeli Communication Association*, April 20, Emek Izrael College.
3. Lev-On, A, & Cohen, Y. 2022. A dormant volcano: The Temple Mount in Hebrew social media. *The Annual Conference of the Israeli Political Science Association*, May 18, Haifa University.
4. Lev-On, A. 2022. Social media: Panel chair. *Annual Conference of the Israeli Communication Association*, April 20, Hebrew University, Jerusalem.
5. Yehezkelly, J., & Lev-On, A. 2022. How the Israeli media covered the first wave of the Corona crisis. *Corona and Democracy Conference*, March 1, Tel Aviv University.
6. Lev-On, A. 2021. Characterizing social media rumors in the Israeli social media during the first wave of the COVID-19 outbreak, *Teldan Conference*, May 25. Online.
7. Lev-On, A. 2021. Characterizing social media rumors in the Israeli social media during the first wave of the COVID-19 outbreak, *Media in Covid19 Times Conference*, January 5, Ariel University.
8. Lev-On, A. 2021. Media in Covid19 Times: Opening Lecture. *Media in Covid19 Times Conference*, January 4, Ariel University.

9. Naim, S., & Lev-On, A. 2020. "Today's encyclopedias are not worth anymore: You go to Wikipedia": Elder Wikipedia editors' experiences. *23rd biennial Meeting of the Israel Gerontological Society*, Tel Aviv.
10. Lev-On, A. 2019. Citizens vs. establishment. *Annual Conference of the Bureau of Information Technology*, December 5, Airport City.
11. Lev-On, A. 2019. (Track Chair). Life on the screen: Smartphones in personal and public spaces. *Teldan Conference*, Hilton Hotel, May 28, Tel Aviv.
12. Lev-On, A., & Steinfeld, N. 2019. Online video and public opinion. *The Annual Conference of the Israeli Political Science Association*, May 23, Western Galilee College, Acre.
13. Steinfeld, N., & Lev-On, A. 2019. Top-down, non-inclusive and non-egalitarian: Characterizing the communication of members of parliament with the public on their Facebook pages (presenter and chair), *The Annual Conference of the Israeli Political Science Association*, May 23, Western Galilee College. Acre.
14. Lev-On, A. 2019. Citizens and establishment in social media: Big data analyses (keynote). *The Little Citizen in the Big Data Era*, May 16, University of Haifa.
15. Lev-On, A. 2019. "Never trust the state": anti-establishment memes in Facebook groups calling for Justice for Roman Zadorov. *Annual Conference of the Israeli Communication Association*, April 16, Haddasa Academic College, Jerusalem.
16. Lev-On, A., Naim, S., & Abu-Kishk, H. 2019. Perceived Effects of Participation in Computer and Internet Recognition Programs: LEHAVA as a case study. *APSANet Conference*, February 14, Rupin Academic Center.
17. Peins-Meler, R., and Lev-On, A. 2019. Teacher- are you screening me? Do class WhatsApp groups undermine perceived teacher authority? *CHASE conference*, February 12-13, Open University, Raanana.
18. Lev-On, A. 2018. (Track Chair). Fake news. *Teldan Conference*, May 16, Hilton Hotel, Tel Aviv.
19. Madar, G., Ash, N., & Lev-On, A. 2018. Physicians seeking identity: Doctors' perceptions of e-visit systems. *13th Annual Health Policy Conference*.
20. Lev-On, A. 2018. (Panel Chair). Media and Social Movements. *Annual Conference of the Israeli Communication Association*, March 29, College of Administration, Rishon LeZion.
21. Lev-On, A., & Lowenstein-Barkai, H. 2018. Media events in an era of second screens: A smartphone diary app study. *Annual Conference of the Israeli Communication Association*, March 29, College of Administration, Rishon LeZion.
22. Lev-On, A. 2018. Online civic action about legal cases: The case of the civic activity for justice for Roman Zadorov. *Annual Conference of the Center for the Study of Civil Society and Philanthropy*, April 30, Hebrew University, Jerusalem.
23. Prins-Meler, R., & Lev-On, A. 2018. Hi teacher, are you awake? Teacher authority in the class WhatsApp: Student perspectives. *CHASE conference*, February 20-21, Open University, Raanana.
24. Madar, G., Ash, N., & Lev-On, A. 2018. Where are our relationships heading? Doctors and patients on the Internet. *49<sup>th</sup> conference of the Israeli Sociological Association*, January 29, Ben-Gurion University, Beer Sheva.
25. Lev-On, A. 2018. (Panel chair). Establishment, citizens and social media: The case of the civic activity for justice for Roman Zadorov. *The Annual Conference of the Israeli Law and Society Association*, January 28, Bar-Ilan University, Ramat Gan.
26. Lev-On, A. 2017. Equalization of hierarchy in communities of practice. *19<sup>th</sup> Social Workers Conference*, November 21, David Intercontinental Hotel, Tel Aviv.

27. Haleva-Amir, S., & Lev-On, A. 2016. Facebook campaigning: Normalizing or equalizing? *The Annual Conference of the Israeli Political Science Association*, May 26, Haddasa Academic College, Jerusalem.
28. Shaul, S., & Lev-On, A., & Lehman-Wilzig, S. 2016. Text messages and political participation. *Annual Conference of the Israeli Communication Association*, April 17, Kinneret Academic College.
29. Lev-On, A. 2016. *Online Communities and Public Participation (Teldan)*. Session organizer and lecture on "Social media justice: The case of the Facebook groups advocating Roman Zadorov's innocence", May 24, Hilton Hotel, Tel Aviv.
30. Yaron, T., Lehman-Wilzig, S., & Lev-On, A. 2015. Integrating scientific knowledge in public discourse: Learning about interest during Public Deliberation using Psychophysiological and Cognitive Measures. *Annual Conference for Science Communication*, June 25, Davidson Institute, Rehovot.
31. Lev-On, A. 2015. Does Facebook deliver at the ballot box? *Annual Conference of the Israeli Communication Association*, April 1, Open University, Raanana.
32. Lev-On, A., & Uziel, V. 2015. Media usage in peacetime and emergencies (poster). *Annual Conference of the Israeli Communication Association*, April 1, Open University, Raanana.
33. Lev-On, A., & Lowenstein-Barkai, H. 2015. Documentation of video news content using a cellular diary application: Rationale and findings (poster). *Annual Conference of the Israeli Communication Association*, April 1, Open University, Raanana.
34. Lev-On, A. 2014. Communities of Practice: Uses and Gratifications. *The 18<sup>th</sup> Conference of Social Workers*, November 24-25, Dan Panorama Hotel, Tel-Aviv.
35. Lev-On, A. 2014. Deliberating through the Radio. *The Annual Conference of the Israeli Language and Society Association*, June 23, Levinski Seminar, Tel-Aviv.
36. Lev-On, A. 2014. *Social Networks and Learning: Interdisciplinary Perspectives*, Chair, June 1, Hebrew University.
37. Lev-On, A. 2014. *Info 2014: The Digital Town Square*. Session organizer and lecture on municipal Facebook pages. May 13, Hilton Hotel, Tel Aviv.
38. Lev-On, A. 2014. Citizens, municipalities and Facebook. *Annual Conference of the Israeli Communication Association*, April 10, Netanya Academic College.
39. Lev-On, A., & Adler, O. 2014. Passive participation in communities of practice: Scope and motivations. *CHASE conference*, February 12, Open University, Raanana.
40. Lev-On, A. 2013. Introduction: Religion and new media. *Religion and New Media Conference*, December 23, Ariel University.
41. Lev-On, A. 2013. Online community deliberation. *Judea and Samaria Studies Conference*, June 13, Ariel University.
42. Lev-On, A. 2013. Panel Chair. Communities of practice at the service of the Ministry of Social Services. *Info 2013- 28<sup>th</sup> Annual Conference and Exhibition*, May 7, Hilton Hotel, Tel-Aviv.
43. Lev-On, A., and Weismal-Manor, I. 2013. The face in the machine: The influence of candidates' appearance on touch-screens voting machines. *The Annual Conference of the Israeli Political Science Association*, May 2, Hebrew University of Jerusalem.
44. Manosevich, I., & Lev-On, A. 2013. Local journalism in Israel. *Passages in the Media (A Conference in Honor of Prof. Dan Caspi)*, April 23, Ben-Gurion University, Beer-Sheva.
45. Lev-On, A. 2013. Methodological issues involved in the study of the Internet. *45<sup>th</sup> conference of the Israeli Sociological Association*, February 19, Rupin Academic Center.
46. Lissitsa, S., & Lev-On, A. 2013. Digital and social media gaps, Israel 2010. *45<sup>th</sup> conference of the Israeli Sociological Association*, February 18, Rupin Academic Center.

47. Lev-On, A. & Sereno-Fine, K. 2012. The place of the Internet in the social protest in Israel, 2011. *The Israeli Society post the Summer Protest of 2011*, May 9, Emek Izrael College.
48. Lev-On, A. 2012. Chair, New media, politics and society. *Annual Conference of the Israeli Communication Association*. April 4.
49. Livak, L., Lev-On, A. & Doron, G. 2011. MK personal Websites and the personalization of Israeli politics. *Annual Conference of the Israeli Political Science Association*, May 12, Ben-Gurion University (Presenter and chairperson).
50. Lissitsa, S., & Lev-On, A. 2011. Digital divide: Access and usage gaps, Israel 2008. *Annual Conference of the Israeli Communication Association*, April 14, Haifa University.
51. Lissitsa, S., & Lev-On, A. 2011. Digital divide: Access and usage gaps, Israel 2008. *43<sup>rd</sup> Conference of the Israeli Sociological Association*, February 7, Haifa University.
52. Neriya-Ben Shahar, R., & Lev-On, A. 2010. A forum of their own: Views about the Internet among ultra-Orthodox Jewish women who browse designated closed forums. *Gender and Identity Conference*, June 2-3, Bar-Ilan University.
53. Neriya-Ben Shahar, R., & Lev-On, A. 2010. Open spaces? Perceptions of the Internet among Ultra-Orthodox women working in computerized environments. *Annual Conference of the Israeli Communication Association*, March 25, Interdisciplinary Center, Herzlia.
54. Lev-On, A. 2009. Katif.net, from offline to online community: The case of re-located communities. *Judea and Samaria Studies Conference*, June 11, Ariel University Center.
55. Lev-On, A. 2009. The resilience of rating systems: Experimental evidence. *Annual conference of the Israeli Association for Information Systems*, May 31, Ben Gurion University, Beer Sheva.
56. Lev-On, A. 2009. Internet campaigning, Israeli municipal campaigns '08. *Annual Conference of the Israeli Political Science Association*, May 21, Emek Izrael College.
57. Lev-On, A. 2009. Engaging the disengaged: Communication and sense of (virtual) community among evacuees from Gush Katif. *Annual Conference of the Israeli Political Science Association*, May 21, Emek Izrael College.
58. Lev-On, A. & Neriya-Ben Shahar, R. 2009. Forum of their own: Studying discussion forums of Ultra-Orthodox women online. *Annual Conference of the Israeli Communication Association*, April 5, Emek Izrael College.
59. Lev-On, A. 2009. The democratic divide, Israel style: Jewish and Arab candidates campaigning online, Israeli municipal campaigns '08. *Annual Conference of the Israeli Communication Association*, April 5, Emek Izrael College.
60. Neriya-Ben Shahar, R., & Lev-On, A. 2009. Forum of their own: Studying discussion forums of Ultra-Orthodox women online. *41<sup>st</sup> Conference of the Israeli Sociological Association*, February 18, College of Management, Rishon LeZion.
61. Lev-On, A. 2009. Trust between Jews and Arabs online: Experimental results. *Walls: Antecedents and Consequences of Segregation and Integration Conference*, January 12, Bar-Ilan University.
62. Lev-On, A. 2008. Analyzing Internet-based collaborations. *10<sup>th</sup> Conference of the Israeli Communication Association*, April 13, College of Management, Tel-Aviv.

#### **Presentations at Informal International Seminars and Workshops**

1. Nadav Carmel, H., & Lev-On, A. 2025. A Cognitive Map of the Decision-Making and Behavior of Sexual Assault Victims on Social Media. *Social Services Research Meetings*, January 19, Online.
2. Lev-On, A. 2024. Media and War in Israel. *Rotary Udupi, India*. December 17.

3. Lev-On, A. 2024. Strategies for regulating controversial user-generated content on social media true crime groups: Challenges and managerial responses. *#TrueCrime: Digital Culture, Ethics and True Crime Audiences*. July 10, online
4. Lev-On, A. 2024. Memory, documentation and social media. *Telling War Stories: A Conference about Documenting the October 7th Events and the War that Followed*, April 7, The National Library, Jerusalem.
5. Lev-On, A. 2023. Diplomacy under fire. *Webinar by People and Computers*. November 30, online.
6. Lev-On, A. 2023. Social media at War. "We will Rise with Swords": An Open Dialogue following the Situation, November 23, Beit Hasofer, Tel Aviv.
7. Lev-On, A. 2023. Activism and its impacts in the Zadorov affair. *As a part of a book launch event*, June 20, Beit Hasofer, Tel Aviv.
8. Lev-On, A. 2023. The Murder of Tair Rada and the Roman Zadorov Affair: Establishment, Justice, Citizens and Social Media, June 12, *Tel-Aviv University Library*.
9. Lev-On, A. 2023. The Murder of Tair Rada and the Roman Zadorov Affair: Establishment, Justice, Citizens and Social Media. *Meeting of the Forum on Online Bullying, Israeli Internet Association*, June 8, Online.
10. Lev-On, A. 2019. Truth and lies in social media: Examples from the online activity for justice for Roman Zadorov. *National Culture Basket Managers Conference, Ministry of Education*, November 4, Tel-Aviv.
11. Lev-On, A. 2019. Truth and lies in social media: Examples from the online activity for justice for Roman Zadorov. *Annual Meeting of the Forum on Online Bullying, Israeli Internet Association*, January 12, Ariel University Campus at Tel-Aviv.
12. Lev-On, A. 2018. Truth and lies in social media: Examples from the online activity for justice for Roman Zadorov. *Fake News, Post-Truth and Alternative Facts*, December 13, Oranim College.
13. Lev-On, A. 2018. Are local news all but distinct in the new media era? *70 Years of Local Press Conference (State Press Council)*, April 26-27, Jerusalem.
14. Lev-On, A. 2016. Citizens, establishment, and social media. *State Comptroller Office*, December 18, Jerusalem.
15. Lev-On, A. 2015. Online communities of practice of the Ministry of Social Services: Key findings. *Ort*, June 18, Tel Aviv.
16. Lev-On, A. 2015. Current state of online politics and its future directions. *Keren Yeda*, May 20, Kfar Blum.
17. Lev-On, A. 2015. Using Facebook for volunteering, May 13, *Bar Ilan University*.
18. Lev-On, A. 2015. Data analysis using the Digger system, January 12, Social Science Library, Tel Aviv University.
19. Lev-On, A. 2014. Municipal Facebook pages. *Conference of the Association of the Local Authorities Spokespersons*, December 11, Dan Hotel, Jerusalem.
20. Lev-On, A. 2014. The Israeli democracy 19 years after Rabin's assassination. (*Panel Participant*), November 5, Avi-Hai House, Jerusalem.
21. Lev-On, A. 2014. Online communities of practice of the Ministry of Social Services: Key findings. *Conference of the Israeli Ministry of Social Services*, July 21, Ramat Gan.
22. Lev-On, A. 2014. Facebook and social values in Israel. *Conference of the Regional Authorities Organization*, May 20, Ariel.
23. Lev-On, A, and Fein, T. 2014. Online communities of practice of the Ministry of Social Services. *Annual Conference of the Israeli Forum of Knowledge Management*, March 6, Ramat Efal.
24. Lev-On, A. 2013. Facebook usage during the 2013 municipal campaigns. *Conference of the Local Authorities Organization (Municipal IT)*, November 10, Airport City.

25. Lev-On, A. 2013. Online deliberative platforms. *Meeting of the Joint Governance and Society Division*. Kfar-Hamakabiya, July 3, Ramat Gan.
26. Lev-On, A. 2013. Panel Chair. Public diplomacy and communication. *Bar-Ilan Conference*, April 29, Ariel University.
27. Lev-On, A. 2013. Organizer and Chair. *The State of the New Media: A Meeting with Lee Rainie, Director of PEW Research Institute*, March 3, ZOA House, Tel Aviv.
28. Lev-On, A. 2013. Does online contact between Jews and Arabs reduce the social distance between them? *Eshnav Conference: The Toolbox of the Digital Citizen*. February 18, Google Headquarters, Tel Aviv.
29. Lev-On, A. 2013. Chair. Nutrition and Communication. *Nutrition Israel 2013*, January 2, David Intercontinental, Tel-Aviv.
30. Lev-On, A. 2012. Presenter and Chair on the panel on public diplomacy and new media. *Workshop on Public Diplomacy in Disputed Areas*, September 9, Ariel University Center.
31. Lev-On, A. 2012. Towards another summer of protest- what have the journalists learned? *Conference for Contemporary Communication of the Israeli Journalists Association*, May 17, Haifa. (panel member).
32. Lev-On, A. 2012. Facebook in organizations: Promises and challenges. *Conference for Employees of the Ministry of Public Diplomacy*, February 17, Jerusalem.
33. Lev-On, A. 2012. Municipalities discover Facebook. *Conference of the Israeli Public Relations Association*, January 26, Jerusalem.
34. Lev-On, A. 2012. Municipalities discover Facebook. *Conference of the Local Authorities Organization*, January 12, Airport City.
35. Lev-On, A. 2011. Moderator in the panel on online ethics during the conference *Ethics and Communication*, March 14, Ariel University Center.
36. Lev-On, A. 2010. New media and public participation: Lessons (mostly) from Israel. Public lecture, June 3, JCC Palo Alto.
37. Lev-On, A. 2010. Participant in the round table on Israel in the Middle East. *JCRC Convocation Event*, April 25, San Francisco.
38. Lev-On, A. 2009. *Campaigning online, Israel 2009*: A conference at Ariel University Center. March 8. Conference organizer, chairperson and discussant.
39. Lev-On, A. 2008. *Local Internet*: A conference by the Local Municipalities Authority and Ariel University Center, March 27 (Ariel) and 30 (Kfar-Hamakabiya). Conference organizer, chairperson and discussant.
40. Lev-On, A. 2007. Uses of the Internet by volunteer organizations. *Annual Conference of the Israeli Volunteering Council*, December 9, Bar-Ilan University.

### **Seminar Presentations in Universities and Institutions**

1. Lev-On, A. 2024. Eye-track use in social science research. October 4, *MAHE Manipal*, India.
2. Lev-On, A. 2024. Deliberation online and offline. *Bar-Ilan University Annual Law and Media Event*. June 18, Bar-Ilan University.
3. Lev-On, A. 2019. Addressing wrongs through social media: The case of the online public activity for justice for Roman Zadorov. *Social Policy Wrongs: Comparative Perspectives on Wrongs and how to Correct them*. Department of Public Administration, May 20, Hebrew University.
4. Lev-On, A. 2019. From "Breaking the Silence" to Roman Zadorov: What Between Social media for social change? *Colloquium for Digital Culture*, January 16, Tel-Aviv University.
5. Lev-On, A. 2015. Media uses in the 2011 social protest in Israel. *Social Science Department*, June 15, Rupin Academic Center.



6. Lev-On, A. 2014. Experiments in communication studies. *Communication Department*, June 17, Bar-Ilan University.
7. Lev-On, A. 2014. Survey of recent deliberative events. *Communication Department*, May 28, Tel-Aviv University.
8. Lev-On, A. 2014. Social media, engagement and participation. *Communication Department*, March 17, Tel-Aviv University.
9. Lev-On, A. 2014. Communities of practice: User-generated or administrator-orchestrated? *Communication Department Seminar*, March 10, Bar-Ilan University.
10. Lev-On, A. 2013. Communities of practice: User-generated or administrator-orchestrated? *Politics Dept. Seminar*, December 2, Interdisciplinary Center, Herzlia.
11. Lev-On, A. 2012. Computer-mediated communication and cooperation: Experimental findings. *Law and Technology Colloquium*, May 3, University of Haifa.
12. Neriya-Ben Shahar, R., & Lev-On, A. 2009. Open spaces? Perceptions of the Internet among Ultra-Orthodox women working in computerized environments. *Netvision Institute*, June 15, Tel-Aviv University.
13. Lev-On, A. 2010. Computer-mediated communication and cooperation: Experimental findings. *Departmental Colloquium, Department of Communication and IRiSS*, May 27, Stanford University.
14. Lev-On, A. 2009. Engaging the disengaged: Communication and sense of (virtual) community among evacuees from Gush Katif. *The Colloquium of the Program of Technology and Society*, May 17, Bar-Ilan University.
15. Lev-On, A. 2006. Communication and cooperation. *Departmental Seminar, School of Business Administration*, May, Ben-Gurion University.
16. Lev-On, A. 2006. Communication and cooperation. *Departmental Seminar*, May, Haifa University, School of Communication.
17. Lev-On, A. 2006. Communication and cooperation. *Departmental Seminar*, May, Hebrew University, Department of Political Science.