BAR-ILAN UNIVERSITY   FACULTY OF SOCIAL SCIENCE
School of Communication
CURRICULUM VITAE
Name: Sharon Haleva-Amir

PERSONAL DATA

Address:	Derech Ramataym 7, Hod HaSharon, 4532307
Tel:	03-6745220; 054-5579955
E-mail:	sharon@trebcon.com ; sharoni.haleva.amir@gmail.com
I.D:	028402188
Place of Birth:	Ramat Gan, ISRAEL
Date of Birth:	04.05.1971
Marital Status:	Divorced. In a relationship

EDUCATION

Year	Degree	Institution
1995	LLB - Bachelor of Laws	Faculty of Law, Tel Aviv University
2005	MA – Information Science Knowledge Management and Internet Studies	Faculty of Humanities, Bar-Ilan University
2014	PhD	Faculty of Law, Haifa University
MA Thesis	Israeli Educational Internet Sites for Children: Content Analysis and Evaluation. **Supervisor:** Prof. Shifra Baruchson-Arbib	
PhD Dissertation	Personal Web Applications in the Service of Knesset Members: Personal Israeli Politics in the Digital Era. **Supervisor:** Prof. Niva Elkin-Koren, head of the Haifa University Center for Law & Technology (HCLT). [First Supervisor – Prof. Raphael Cohen-Almagor]	

ACADEMIC AFFILIATIONS/APPOINTMENTS

Year	Appointment	(Work Percentage)
2006 – 2009	Research Assistant, Prof. Raphael Cohen-Almagor, University of Haifa	contract
2006 - 2009	Administrative Manager - Center for Democratic Studies, University of Haifa	Contract
2010 - 2019	Research Fellow, Haifa U Center of Law & Technology (HCLT)	Full Time
2012 – 2016	Lecturer, Adjunct - Information & Knowledge Management Program, Beit Berl Academic College	Partial
2013-2016	Lecturer, Adjunct - MA Executive program in Political Communication, Political Science Department, Tel Aviv University	Partial
2016 - Present	Lecturer, Faculty Member – School of Communication, Bar-Ilan University	Full Time

Summer 2018	Visiting Research Fellow – Tilburg Institute for Law, Technology and Society (TILT), Tilburg University, the Netherlands	Temporary Position

SUPERVISION OF GRADUATE STUDENTS

Past MA Students:

1. Moriyah Zeltzer Vollstein (2017). *Civic Participation on Israeli MKs' Facebook Page: Profile & Analysis of Citizens' Motivation to Respond to FB Posts, 2015-16* (94) >> Continued to PhD, BIU

2. Roni Zor (2019). *State Internet-Governance: Models of State Internet Regulation in the Case Studies of Brazil and China* (94)

3. Nir Yemini (2021). *Marketing Communications and Non-Profit Organizations: The Case of Environmental NGOs in Israel*. (with Prof. Hilik Limor, Bar-Ilan University) (92) >> Continues to PhD in Business Administration, BGU

4. Liat Lachman-Goren (2022). Running a Political Campaign on TikTok: The Case Study of the 24th Knesset General Elections (96)

Current MA Students

1. Arin Hillel. *Teachers' Use of Social Media and Search Engines for Teaching and Learning Purposes* (with Dr. Orly Melamed, Bar-Ilan University) (Proposal Approval – Dec. 2019).

Past PhD Students:

1. Moriyah Zeltzer Vollstein. (2018-2020; through stage A and up until the research proposal was approved). *Journalists' Discourse Patterns on Twitter*. (with Prof. Motti Neiger). **Winner of The President's Scholarship for Excellence in Science and Innovation 2021**

2. Sara Shaul-Cohen. (2021-2023; freeze status due to personal reasons) Communal Identity Reformation: The Israeli Right-Wing Parties 'Political Self' in the Netanyahu Era (with Prof. Udi Lebel)

Current PhD Students

1. Yaniv Bitran. *Sound Communities and Political Campaigns* (with Prof. Udi Lebel)

2. Judith Hefetz. *Descriptive, Substantive and Concrete Feminine Representation in the On and Offline Political Sphere: Three Tiers of Representation among Local Government Councilwomen in Israel* (with Prof. Asher Cohen) **Winner of NAAMAT's research grant for doctoral students in the fields of science and gender**.

3. Noga Baram. *Political Shifts in Women Parliamentarians' Activism in relation to Women's Rights* (with Prof. Udi Lebel)

SCHOLARSHIPS/AWARDS/GRANTS/HONORS

Year	
2006	MA Valedictorian
2006	British Council fully funded participation in a research seminar, Didcot and Oxford: "Empowerment and Participation in the Network Society"
2006	Doctoral Scholarship (1st phase) – University of Haifa
2007	SHVIL (Transparency International – TI) Israel Scholarship (In the kind donation of Motorola Israel) for Establishing a Doctoral research plan which will advance Governmental Transparency
2008	Doctoral Scholarship (2nd phase) – University of Haifa
2009	Publication Grant, University of Haifa
2010	Publication Grant, University of Haifa
2013	Best Paper in Political Science for 2013 (by Israeli Political Science Association – ISPSA)

GRANTS SUBMITTED:

Year	
Nov 2018	Israeli Science Foundation (ISF): Individual proposal - Personal Research Grants: Research Application no. 2269/19. Politicians, Citizens and Deleted Comments: The Illusion of Unmediated and Equalized Discourse on Facebook: Politicians' Comments Deletion Practices Research 319,176 NIS per annum * 3 Not awarded. Good evaluation
Nov 2019	German Israeli Future Forum (Stiftung Deutsch Israelisches Zukunfts Forum). Joint Research Grant with Dr. Yossi David (Johannes Gutenberg University, Mainz, Germany). Developing Strategies for Defending Digital Democracies in Israel and Germany 30,000 Euro Not awarded. won 2nd best
Jan 2020	Data Science Institute (DSI), Bar-Ilan university, Grant Proposal (Small) Individual Proposal – Erase and Rewind: Comments Deletion from Politicians' Social Media Accounts. 24,000 NIS Not awarded. Good evaluation
May 2020	Facebook Foundational Integrity Research: Misinformation & Polarization International Working Group – Germany (Kruschinski & Haßler; Jürgens & Puschmann); Israel (David & **Haleva-Amir**); South Korea (Prieler); Taiwan (Rauchfleisch); United States (Kaiser); Japan (Kobayashi). Comparing Use and Effects of Stereotype-Activating Political Speech in Six Countries 99,970$ Not Awarded. No evaluation

Oct 2022	COST Action Proposal OC-2022-1-25833 "Regaining linkage? Digital technologies' benefits for civic engagement, political organizations, and democracy ". European Working Group (20 countries; 33 proposers). Not Awarded due to technical flaw
Oct 2023	COST Action Proposal OC-2023-1-26556 "Regaining linkage? Digital technologies improving civic engagement, political organizations, and democracy". European Working Group (21 countries; 33 proposers). **Cost Action Approved**
Dec 2023	Data Science Institute (DSI), Bar-Ilan university, Grant Proposal (Small) (with Chen Sabag Ben-Porat – Political Spam: A Call for a Research Field Establishment. 40,000 NIS. Has not been selected for funding

COURSES TAUGHT / TEACHING EXPERIENCE

Teaching introductory and advanced courses; seminars and workshops; Hebrew and English courses; Frontal, Zoom and Online courses; Undergraduate and Graduate Levels.

UNDERGRADUATE

- Media Law – Undergraduate, Mandatory
- Media Lew – International Program, Undergraduate, Mandatory
- New Media Introduction: Technology & Society, Undergraduate, Mandatory
- New Media Intro – International Program, Undergraduate, Mandatory
- Academic Literacy; Research and Information Retrieval – Undergraduate, Mandatory
- Recalculating Route: Changing Concepts in the Digital Era – Undergraduate, Selective, Flipped Learning, Blended Course
- Open Government – Undergraduate, Selective
- The Political Web – Undergraduate, Seminar
- Legal and Social Sciences Databases – Undergraduate, Selective Course

GRADUATE

- The Internet as a Political Platform – Graduate, Mandatory
- Digital Campaigns – Graduate, Selective
- Legal and Social Sciences Databases – Graduate, Workshop
- Doing e-Politics – Graduate, Seminar

MAIN RESEARCH INTERESTS

1. e-Politics; e-Democracy; Political Communication
2. AI applications and Implications
3. Law & Democracy; Law & Technology
4. Security and Freedom of Information; Data Justice
5. Discourse, Policy Communities and Religion
6. Health Communication; Health & Democracy Interrelations
7. Internet Research Methodologies - Web content analysis; Web Scraping
8. Qualitative Methodology

PROFESSIONAL FUNCTIONS:
(Memberships/Editorial Activities/ Reviewer for Journals/ Faculty Responsibilities/ Institutional Academic Boards)

Year	
1996 - Present	Member of Israeli Lawyers Bar
2007 - Present	Member of Israeli Political Science Association (ISPSA)
2007 - Present	Member of Israeli Communication Association (ISCA)
2007 - Present	Member of Israel Internet Association (ISOC-IL)
2008 - Present	Member of Association of Internet Research (AoIR)
2009 - 2020	Member of the Digital Democracy Network merged with ECPR
2010 - Present	Member of the ECPR standing group on Internet & Politics
2010 - Present	**Reviewer Conferences:** Israeli Communication Association Annual conference (ISCA) Israeli Political Science Association Annual Conference (ISPSA) Association of Internet Research Annual Conference (AoIR) The Annual Conference of i-Schools worldwide (Information Studies Departments) i-Conference
2012 – 2013	Member of a think tank forum concerning **Media Regulation** in the Israeli Democratic Institute (IDI).
2013	Member of an experts' team in the Israeli Bar writing policy paper concerning **Social Networks' Behavior Guidelines** for lawyers
2015 - Present	Reviewer Theses – The Hebrew University; Ariel University
2015 - Present	**Reviewer Journals:** Communication and the Public International Journal of Communication (IJOC) International Journal of Politics, Culture & Society International Journal of Press/Politics (IJPP) Journal of Information, Technology & Politics (JITP) New Media & Society (NM&S) Party Politics Policy & Internet Politics, Groups & Identities Sage Open Social Issues in Israel Social Networks Analysis **Reviewer Edited books and Volumes.** The Elections in Israel - 2015 (Eds. Michal Shamir & Gideon Rahat); The Elections in Israel 2019-2020 (Eds. Michal Shamir & Gideon Rahat)

	Reviewer National Research Funds Czech Science Foundation
2016	Giving an expert opinion in front of the Beinish Committee (election laws reform)
2016 - 2020	Department Colloquium organizer and coordinator
2016 - 2021	Department's digital topics consultant
2017 - Present	Library Referent; Books' acquisitions coordinator
2017 - Present	Member of World Association of Public Opinion Research (WAPOR)
2017	Member of the Best Israeli Paper in Political Science Award Committee (ISPSA)
2017-2020	Doctoral Advisory Board – The Hebrew University Shahaf Zamir, HUJI (2017-2020). Online Versus Offline Political Personalization
2018 - 2024	Member of the Audit Committee, Israel Communication Association
2019 - Present	Founding and Managing School of Communication's graduate students' forum - **COMMUNICATES**
2020 – Present	Board Member, the Center for International Communication (CIC), School of Communication, Bar-Ilan University
2020 – 2023	Graduate Students / Postdoc Mentorship Ron Feldman, PhD Candidate, Ariel University Dr. Shlomit Lir, Bar-Ilan University
2021 – Present	Member of the Digital Parties Research Network (DPRN)
2022 - Present	"Begin and the Israeli Discourse" – Edited Volumes and Conference' Research and Editorial Board Member (Begin Heritage Center and Bar-Ilan Center for International Communication).
2022 - Present	**Northern Lights: Film & Media Studies Yearbook** – Editorial Board Member
2022 – Present	COST Action Call working group - Digitalization of Political Organizations
2022 - Present	Reviewer – PhD Dissertations
2022 – Present	Evaluator – Best PhD Dissertation Award, Israeli Communication Association (ISCA)
2024 – Present	MC Member - CA23114 - Regaining linkage? Digital technologies improving civic engagement, political organizations and democracy (RELINK²); WG3 Member
2025 - Present	Persuasion and AI Disclosure: Building Trust in Synthetic Media International Workshop - Program Committee Member

LIST OF PUBLICATIONS

REFEREED PUBLICATIONS
CHAPTERS IN BOOKS

1. Raphael Cohen-Almagor & **Sharon Haleva-Amir** (2011). "The Israel-Hezbollah War and the Winograd Committee" in Athina Karatzogianni (ed.) *Violence and War in Culture and the Media: Five Disciplinary Lenses* (London: Routledge), 171-187. ISBN 9780415721349. [first published as a journal article - Raphael Cohen-Almagor & **Sharon**

Haleva-Amir (2008). "The Israel-Hezbollah War and the Winograd Committee"**,** *Journal of Parliamentary and Political Law* 2 (Oct 2008), 27-44].

2. **Sharon Haleva-Amir** (2011). "Present – Absentees: MKs Usage of Personal Internet Tools", in Erez Cohen & Azi Lev-On (eds.) *Connected: Politics and Technology in Israel* (Tel Aviv: Israeli Political Science Association) (Hebrew), 211-261. ISBN 9789657541036

3. **Sharon Haleva-Amir** (2012). "Online Israeli Politics: The Current State of the Art", in Gideon Doron & Azi Lev-On (eds.) *New Media, Politics and Society in Israel* (New York: Routledge), 155-173. ISBN 9781138111158. [first published as a journal article - **Sharon Haleva-Amir** (2011). "Online Israeli Politics: The Current State of the Art", *Israel Affairs* 17(3), 467-485].

4. **Sharon Haleva-Amir** (2016). **"**Talking to Themselves: Classification of *Facebook*'s Political Usages and Representatives' Roles among Israeli Members of Knesset", in Alex Frame & Gilles Brachotte (eds.) *Citizen Participation and Political Communication in a Digital World* (NYC, NY: Routledge), 13-24. ISBN 9781138597969

5. **Sharon Haleva-Amir** & Karine Nahon (2016). "Electoral Politics on Social Media: The Israeli Case" in Axel Bruns, Gunn Enli, Eli Skogerbo, Anders Olof Larsson & Christian Christensen (eds.), *Routledge Companion to Social-Media and Politics* (NYC, NY: Routledge), 471-487. ISBN 9781138300934.

6. **Sharon Haleva-Amir** (2017). "Not All About that Facebook: Political Campaigns and Civic Engagement in the 2015 elections", in Eithan Orkibi & Manfred Gerstenfeld (eds.) Israel at the Polls 2015: A Moment of Transformative Stability (New York: Routledge, 2017), 139-154. ISBN 9780367143138. [first published as a journal article - Sharon Haleva-Amir, "Not All about that Facebook: Political Campaigns and Civic Engagement in the 2015 Elections", Israel Affairs, 22(3-4) (2016), 711-726].

ARTICLES IN REFEREED JOURNALS

1. Raphael Cohen-Almagor & **Sharon Haleva-Amir** (2008). "The Israel-Hezbollah War and the Winograd Committee"**,** *Journal of Parliamentary and Political Law / Revue de droit parlementaire et politique* 2 (Oct 2008), 27-44.

2. Raphael Cohen-Almagor & **Sharon Haleva-Amir** (2008). "Bloody Wednesday in Dawson College - The Story of Kimveer Gil, or Why Should We Monitor Certain Websites to Prevent Murders", *Studies in Ethics, Law and Technology,* 2(3), Article 1 (Dec 2008). https://doi.org/10.2202/1941-6008.1038

3. **Sharon Haleva-Amir** (2011). "Online Israeli Politics: The Current State of the Art", *Israel Affairs* 17(3), 467-485. ISSN 13537121. https://doi.org/10.1080/13537121.2011.584678

4. Raphael Cohen Almagor & **Sharon Haleva-Amir** (2012). "Why Monitor Violent Websites? A Justification", *Beijing Law Review* 3(2), 64-71. http://dx.doi.org/10.4236/blr.2012.32009

5. **Sharon Haleva–Amir** (2013). "MKs Usage of Personal Internet Tools, 2009: On the Verge of a New Decade", *World Political Science Review*, 9(1), 219-261. WPSR publishes prize-winning articles nominated by prominent national political science associations around the world. Its name altered to *World Political Science*. https://doi.org/10.1515/wpsr-2013-0010

6. **Sharon Haleva-Amir** (2014). "Political Communication: Online Campaigns in the Elections for the 19th Knesset" in Rafi Mann & Azi Lev-On (eds.) *Annual Report: Israeli Media 2013- Agendas, Usages and Trends* (New Media, Society & Politics Institute, Ariel University Center) (Hebrew), 79-90.

7. **Sharon Haleva-Amir**, "Not All about that Facebook: Political Campaigns and Civic Engagement in the 2015 Elections", *Israel Affairs*, 22(3-4) (2016), 711-726, https://doi.org/10.1080/13537121.2016.1174375

8. Azi Lev-On & **Sharon Haleva-Amir** (2018). "Normalizing or Equalizing? Characterizing Facebook Campaigns", *New Media & Society* 20(2), 720-739. https://doi.org/10.1177/1461444816669160

9. Sharon Haleva-Amir (2021). "Equal Outset, Normal Completion: Cross-Platform Analysis of PLCs' (Parties, Leaders, Candidates) Social Media Presence in the 2015 Electoral Campaign", *Israel Affairs* 27(4), 750-772. https://doi.org/10.1080/13537121.2021.1940563.

10. Ron Feldman, Yaniv Nudelman, **Sharon Haleva-Amir** & Noa Ben-Ami (2021). "Patients' Prior Perceptions and Expectations of the Enhanced Transtheoretical Model Intervention for Chronic Low Back Pain: A Qualitative Study", *Musculoskeletal Care*, https://doi.org/10.1002/msc.1600.

11. Ron Feldman, **Sharon Haleva-Amir**, Tamar Pincus & Noa Ben-Ami (2022). "Physiotherapists' Perceptions of Implementing Evidence-Based Practice for Patients with Low Back Pain through the Enhanced Transtheoretical Model Intervention: A Qualitative Study", *Physiotherapy Theory and Practice 39*(9), 1952-1963. https://doi.org/10.1080/09593985.2022.2062690

12. Ron Feldman, Yaniv Nudelman, **Sharon Haleva-Amir,** Noa Ben-Ami & Tamar Pincus (2022). Patients' Perceptions of the Enhanced Transtheoretical Model Intervention for Chronic Low Back Pain: A Mixed-Method Study. *International Journal of Environmental Research and Public Health*, 19(10), 6106. https://doi.org/10.3390/ijerph19106106

13. Sharon Haleva-Amir (2022). "The 2019-20 Israeli Electoral Digital Campaigns: Algorithmic Campaigns' Slippery Slope", *Israel Affairs 28*(6), 940-955, special issue "Israel at the Polls 2019-20: Political Identities in Crises". https://doi.org/10.1080/13537121.2022.2134397

14. Gilad Greenwald, **Sharon Haleva-Amir** & Amit Kama, (2023). "An Out Gay Man in the Knesset": Media Coverage of Israeli Gay Parliament Members. *Media Culture & Society* *46*(1), 3-20. https://doi.org/10.1177/01634437231185946.

15. Chen Sabag Ben-Porat & **Sharon Haleva-Amir** (2023). "The Go-Betweens: Political Discourse Management Practices on Social Media among Political Aides - A Comparative Study", ***International Journal of Communication – IJOC*** 17, 5602-5621, https://ijoc.org/index.php/ijoc/article/view/18560/4315.

16. Sharon Haleva-Amir (2025). An ineffective "Big Brother": Israeli COVID-19 technological tracing strategy. *Corporate Communications: An International Journal,* online first

POLICY PAPERS

1. **Sharon Haleva-Amir** (2022). *Digital Campaigns' Trends in the General Elections for the 24th Knesset – Current State of the Art*. Spotlight Policy Paper Series - Israeli Public Policy Institution (IPPI)

2. **Sharon Haleva-Amir** (2022). Algorithmics and Digital Campaigns in the Israeli 2019-2022 Electoral Campaigns: Trends and Hazards. *The Interdisciplinary Magazine of Internet and Society in Israel, Israel Internet Association (Hebrew)*.

PAPERS PRESENTED AT SCIENTIFIC CONFERENCES

2006 – *"Israeli Politicians' Personal Websites – A Rare Species or an Evolving Trend?"*. Paper presented at *the 2nd Annual Graduate Conference in Political Science* in memory of Yitzhak Rabin, University of Haifa (December 2006) (Heb).

2008 - "*More Hidden than Revealed – A Comparative Research on the Usage Patterns of Personal Websites among members of Parliament in Three Countries: Israel, England and New Zealand"*. Paper presented at *the 3rd Annual Graduate Conference in Political Science* in memory of Yitzhak Rabin, Hebrew University (January 2008) (Heb).

2008 - *"A Comparative Glance at Virtual parliamentarianism in the Virtual Sphere: Israel, England and New Zealand as Test Cases"*. Paper presented at *The Israeli Political Science Association (ISPSA) Annual Conference*- "Israeli Democracy is 60 Years Old: Vision and Reality", Beit Berl College (May 2008) (Heb).

2008 – *"Personal Websites in the Service of MKs: Vision and Reality"*. Paper presented at *Internet BIU 2008: Internet & Technology Graduates Conference*, Bar-Ilan University (November 2008) (Heb).

2009 - *"Grasp All Lose All: The 18th Knesset Elections' campaigns web applications"*. Paper presented at the *Israeli Political Science Association (ISPSA) Annual Conference* "Israeli Democracy – between East and West", The Max Stern Academic College of Emek Yizrael (May 2009) (Heb).

2009 – "*Personal Websites in the Service of MKs: Preliminary Field Findings"*. A paper presented at *the 5th Annual Graduate Conference in Political Science* in memory of Yitzhak Rabin, Hebrew University (December 2009) (Heb).

2010 - *"Qualitative Research over the Internet: A Brave New World"*. A paper presented at *The Fourth Israeli Interdisciplinary Conference of Qualitative Research*, Ben-Gurion University of the Negev (February 2010) (Heb).

2010 – *"On the Gap between De Facto and De Jure in MKs Personal Websites"*. A paper presented at the *Israeli Communication Association (ISCA) Annual Conference* 2010, IDC (March 2010) (Heb).

2010 - *"Present – Absentees: MK's Usage of Personal Internet Tools"*. A paper presented at the *Israeli Political Science Association (ISPSA) Annual Conference* 2010, IDC (May 2010) (Heb).

2010 – *"MKs' Personal Websites Characteristics: A New Public Sphere or Populism"*. A paper presented at the *Information Science Inter-Universities Conference*, University of Haifa (May 2010) (Heb).

2010 – *"This site's aim is to maintain a useful, stable, ongoing connection with the public": On the Gap between Texts and Applications in Knesset Members' Personal Websites*. A paper presented at *IPP10: Internet, Politics, Policy*, Oxford Internet Institute, University of Oxford, UK (September 2010).

2010 - "This site's aim is to maintain a useful, stable, ongoing connection with the public": On the Gap between Texts and Applications in Knesset Members' Personal Websites. A paper presented at *AoIR Annual Conference - Internet Research 11.0*, Gothenburg, Sweden (October 2010).

2011 - *"I Invite You to Join My Webpage: On MKs' Activity in Facebook"*. A paper presented at the *Israeli Political Science Association (ISPSA) Annual Conference 2011*, Ben Gurion University of the Negev (May 2011) (Heb).

2011 - *"Israeli Politics and Social Media Applications"*. A paper presented at *Teldan INFO2011: The 26th Annual Conference*, Tel Aviv (May 2011) (Heb).

2012 – *"Tweets and Problems or Tweeter as a Case Study of an Online Research"*. A paper presented at *The Fifth Israeli Conference of Qualitative Research*, Ben Gurion University of the Negev (February 2012) (Heb).

2013 - *"Hoppa Rightist Style: On the Connection between Political Affiliation and Internet Applications' Usage"*. A paper presented at the *Israeli Political Science Association (ISPSA) Annual Conference 2013*, Hebrew University, Jerusalem (May 2013) (Heb).

2013 - *"MKs as Content Producers in the Age of Social Media"*. A paper presented at *Teldan INFO2013: The 28th Annual Conference*, Tel Aviv (May 2013) (Heb).

2013 – *"MKs Usage of Personal Web Applications as an 'Engaging with Constituents' Platform"*. A paper presented at the *Future Generation Conference: The 1st Annual Conference for Israeli Doctoral Students in Legal Studies*, Tel Aviv University (November 2013) (Heb).

2013 – *"Civic Trends in Online Electoral Campaigns – Israel 2013".* A paper presented at the *International Conference of New Media and Participation,* Bahcesehir University, Istanbul, Turkey (November 2013).

2013 – "*MKs, Models of Representation and the Web Apps in Between".* A paper presented at the *VI Research Conference in Ethics and Transparency*, Dov Israeli Center, Tel Aviv University (December 2013) (Heb).

2014 - *"MKs Prevalent Usages of Facebook and the Altered Model of Representation".* A paper presented at the *Israeli Political Science Association (ISPSA) Annual Conference 2014*, Ben Gurion University of the Negev (May 2014) (Heb).

2014 - *"Talking to Themselves: Classification of Facebook's Political Usages and Representatives' Roles among Israeli Members of Knesset".* A paper presented at the *International Conference "Forms and Functions of Political Participation in the Digital World"*, University of Burgundy, Dijon, France (November 2014).

2015 - *"A typology of Facebook's Political Usages".* A paper presented at the *International Conference "Educating the Net Generation: Political and Cultural Aspects"*, Beit Berl Academic College (March 2015).

2015 - *"Elections for the 20th Knesset: Current Trends in Online Campaigns".* A paper presented at the *Israeli Political Science Association Annual Conference 2015*, Ashkelon Academic College (May 2015) (Heb).

2016 - *'The MK has a very busy schedule at the moment…': On Problematic Informants, Changing Research Designs and what's in between".* A paper presented at the *Seventh Israeli Conference of Qualitative Research*, Ben Gurion University of the Negev (February 2016) (Heb).

2016 - *"Normalization or Equalization? Facebook as a Political Platform in the 2015 Election Campaigns".* A paper presented at the *Israeli Communication Association (ISCA) 20th Annual Conference 2016*, Kinneret Academic College (April 2016) (Heb).

2016 - *"Normalization or Equalization? Facebook as a Political Platform in the 2015 Election Campaigns"*. A paper presented at the *Israeli Political Science Association (ISPSA) Annual Conference 2016*, Hadassah Academic College, Jerusalem (May 2016) (Heb).

2016 – *"Normalization or Equalization? Facebook as a Political Platform in the 2015 Election Campaigns"*. A paper presented at *Internet, Politics, Policy 2016 (IPP16): The Platform Society*, Oxford Internet Institute, Oxford University, UK (September 2016).

2017 - *"Social Media Use amongst Parties and Candidates in the 20th Knesset Electoral Campaign"*. A paper presented at the *Israeli Communication Association (ISCA) 21st Annual Conference 2017*, Sapir Academic College (April 2017) (Heb).

2017 - *"Online Trends in 2015 Electoral Campaign"*. A paper presented at *Teldan INFO2017: The 32nd Annual Conference*, Tel Aviv (May 2017) (Heb).

2017 - *"From #JeSuisCharlie to #MoreThanBochris: Slacktivism as an activists' protest tool"*. A paper presented (with Yoav Adler) at *the Israeli Political Science Association (ISPSA) Annual Conference 2017*, Tel Aviv Academic College (May 2017) (Heb).

2017 - *"Social Media Use amongst Parties and Candidates in the 20th Knesset Electoral Campaign"*. A paper presented at the *Israeli Political Science Association (ISPSA) Annual Conference 2017*, Tel Aviv Academic College (May 2017) (Heb).

2017 - *"Social Media Use amongst Parties and Candidates in the 20th Knesset Electoral Campaign."* A paper presented at the *World Association for Public Opinion Research (WAPOR) Annual Conference*, Lisbon, Portugal (July 2017).

2017 – *"Social Media Use amongst Parties and Candidates in the 20th Knesset Electoral Campaign"*. *A paper presented at the International Political Science Association (IPSA) International Conference of Political Communication - "Political Communication in Uncertain Times: Digital Technologies, Citizen Participation and Open Governance"*, University of Navarra, Pamplona, Spain (September 2017).

2018 – *"The Internet as a Fluid Research Platform and a Complex Research Subject."* A paper presented at the *Eighth Israeli Conference of Qualitative Research*, Ben Gurion University of the Negev (February 2018) (Heb).

2018 - *"Political Facebook Pages' Comments' Policy: A tool to moderate online discourse or rather an excuse to block users"*. A paper presented at *the Israeli Political Science Association (ISPSA) Annual Conference 2018*, Sapir Academic College (May 2018) (Heb).

2018 - *"On Politicians, Citizens and Words in Between"*. A paper presented at *Internet, Politics, Policy, 2018 (IPP18)*, Oxford Internet Institute, Oxford, UK (September 2018).

2019 - *"Political Discourse on Social Networks: Deletion, Blocking, Noisemaking, Silencing"*. A paper presented at *the Israeli Communication Association (ISCA) 23rd Annual Conference*. Hadassah Academic College, Jerusalem (April 2019) (Heb).

2019 - *"Political Discourse Management Practices on Social Media amongst Discourse Mediators: A Comparative Study"*. A paper presented (with Chen Sabag Ben-Porat) at the *Israeli Political Science Association (ISPSA) Annual Conference 2019*, Western Galilee Academic College (May 2019) (Heb).

2019 – *The Illusion of Equalized Political Discourse on Social Networks: Politicians' Blocking Practices – The Israeli Case"*. A paper presented at the International Association for Media and Communication Research (*IAMCR) Annual Conference*, Madrid, Spain (July 2019).

2019 – *"The Go-Betweens: Political Discourse management practices on Social media amongst Political aides - A Comparative Study"*. A paper presented at the *Fifth Conference of the International Journal of Press / Politics (IJPP)*, Loughborough, England (September 2019).

2020 - *"2019/2020 Israeli Electoral Digital Campaigns"*. A paper presented at the World *Association for Public Opinion Research* (*WAPOR) 73rd Annual Conference* (Salamanca, Spain, via Zoom) (October 2020).

2021 – *"Traced and Located: Israeli Citizens between the Secret Service and the Corona"*. A paper presented in a conference *Communication in an Ongoing Emergency Discourse: Three Crises, Three Perspectives*, Dan Shomron Research Center, Kinneret Academic College and the Center for International Communication (CIC), Bar-Ilan University (September 2021) (Heb).

2021 - *"Hidden Digital Campaigns in the General Elections for the 24th Knesset"*. A paper presented at the *World Association for Public Opinion Research* (*WAPOR) 74th Annual Conference* (via Zoom) (November 2021).

2021 – *"Detecting, Tracking, Spying – Israel, COVID-19 and the SHABAC"*. A paper presented at the *GigaNet Annual Symposium 2021* (via Zoom) (December 2021).

2022 – *"TikTok, Youth and Politicians: Personalism on TikTok: The Case Study of the 24th Knesset Electoral Campaign"*. A paper presented (with Liat Lachman-Goren) at *the Israeli Political Science Association (ISPSA) Annual Conference 2022*, Haifa University (May 2022) (Heb).

2022 – *"Civic participation at MKs Facebook pages"*. A paper presented (with Moriyah Volstein) at *the Israeli Communication Association (ISCA) Annual Conference*, Hebrew University, Jerusalem (June 2022) (Heb).

2022 – *"He joined the Knesset as the first right-wing MK who is an out gay": Israeli Gay MKs' Online Media Outlets Coverage in 2019*. A paper presented (with Gilad Greenwald & Amit Kama) at *the Israeli Communication Association (ISCA) Annual Conference*, Hebrew University, Jerusalem (June 2022) (Heb).

2022 – *"Everyone is happy for an out homosexual to be": Framing Gay Knesset Members in On-line Newspapers*. A paper presented (with Gilad Greenwald & Amit Kama) at the *Association of Israel Studies (AIS) Annual Conference 2022*, Bar-Ilan University (June 2022).

2022 – *"Digital Campaign Practices: The Israeli Case Study (March 2021' General Elections)"*. A paper presented at the *European Consortium for Political Research (ECPR) Annual Conference 2022*, Innsbruck University, Austria (August 2022).

2023 – *"He joined the Knesset as the first right-wing MK who is an out gay ": Israeli Gay MKs' Online Media Outlets Coverage in 2019"*. A paper presented (with Gilad Greenwald & Amit Kama) at the *Israeli Political Science Association (ISPSA) Annual Conference 2023*, Tel-Aviv University (February 2023) (Heb).

2023 – *"Political Spam: A Garbage Bin or a Goldmine?"*. A paper presented (with Chen Sabag Ben-Porat) at the *Israeli Political Science Association (ISPSA) Annual Conference 2023*, Tel-Aviv University (February 2023) (Heb).

2023 – *"Descriptive, Substantive and Concrete Feminine Representation in the Online and Offline Political Spheres: Three Tiers of Representation among Local Government Council women in Israel."* A poster presented (with Judy Hefetz and Asher Cohen) at the *Israeli Political Science Association (ISPSA) Annual Conference 2023*, Tel-Aviv University (February 2023) (Heb).

2023 – *"Marketing Communications and Non-Profit Organizations: The Case of Environmental NGOs in Israel."* A poster presented (with Nir Yemini) at the *Ninth Israeli Conference of Qualitative Research*, Ben Gurion University of the Negev (February 2023) (Heb).

2023 – "*With or Without You: On Women' Interests' Representation Practices of Councilwomen in local authorities and Digital Content Management Tactics.*" A paper presented (with Judy Hefetz and Asher Cohen) at the *Ninth Israeli Conference of Qualitative Research*, Ben Gurion University of the Negev (February 2023) (Heb).

2023 - *"Political Spam: A Garbage Bin or a Goldmine?"* A paper presented (with Chen Sabag Ben-Porat) at *the Israeli Communication Association (ISCA) Annual Conference*, Max Stern Academic College of Emek Yezreel (April 2023) (Heb).

2023 – *"TikTok as a Campaigning Platform: A Game Changer or a Fad?"* A paper presented (with Liat Goren-Lachman) at the Political Studies Association (PSA), Liverpool, UK (April 2023).

2023 – *"The Israeli New-Right Policy Community."* A paper presented (with Udi Lebel) at the Political Studies Association (PSA), Liverpool, UK (April 2023).

2023 – *"COVID-19 vaccination in the US: A case of political affiliation?"* A paper presented (with Yonatan Amir) at the Annual Conference of the Public Health Schools: Public Health in an age of 'The New Normal'. University of Haifa (June 2023).

2023 – From *"The nation in danger"* to *"Where have you been in the disengagement?"*: *Political victimhood as the Israeli 'new right' identity*. A paper presented (with Udi Lebel) at the Annual Conference of the Israeli Society of Victimology. *Groups – Polarization – Extremism: Victimology Facing Reality.* The College of Management Academic Studies (COLMAN).

2023 - *"Political Spam: Trash or a Goldmine?"* A paper presented (with Chen Sabag Ben-Porat) at the International Association for Media and Communication Research (IAMCR) Annual Conference, Lyon, France (via Zoom) (July 2023).

2023 – *"The Long and winding road': Digital Campaigns' Regulation - The Israeli Case."* A paper presented at the European Consortium for Political Research (ECPR) Annual Conference 2023, Charles University, Czech Republic (September 2023).

2024 – *"'Screen Captive': The Political Psychology of the Audience Reception of the "Hostages- Release" Televised Coverage – A Phenomenological Research"* A paper presented (with Udi Lebel & Yonatan Amir) at the Trauma and Nightmare Online Conference (via zoom) (March 2024).

2024 – *"Disruptive Watching: Health and Psycho-Political Effects of Watching the Hostages' Return Broadcasts"* A poster presented (with Udi Lebel & Yonatan Amir) at the Public Health in Times Of Crisis Conference, Hebrew University of Jerusalem (September 2024)

2024 – *"COVID-19 Vaccination - a Case of Political Affiliation? A Comparison of the Association Between Political Affiliation and Vaccination in the US, the UK, and Israel"* – A presentation presented (with Yonatan Amir) at the 14th International Conference on Health, Wellness & Society: Health for Democracy, Democracy for Health. Malmo, Sweden, 3-4 October 2024.

2024 – *"Disruptive Watching: Health and Psycho-Political Effects of Watching the Hostages' Release Broadcasts – A Strategic Communication Perspective"*. A poster presented (with Udi Lebel & Yonatan Amir) at the 16th Annual Conference of The Israeli National Institute For Health Policy Research. Tel-Aviv (20 November 2024).

2024 – *"Keep Calm & Carry On: Ministry of Health' Activity on Instant Messaging Apps during 'Iron Swords' War: A Case Study of a Warfare Health Crisis."* A poster presented (with Yonatan Amir) at the 16th Annual Conference of The Israeli National Institute For Health Policy Research. Tel-Aviv (20 November 2024).

2024 – *"Disruptive Watching: On Tele-Victimization: Television Viewers Reception of the Hostages' Release Broadcasts."* - A paper presented (with Udi Lebel & Yonatan Amir) at the 4th Annual Conference of the Israeli Society of Victimology. Ono Academic College (November 2024).

2025 – *"COVID-19 Vaccination -A Case of Political Affiliation? A Comparison of the Association between Political Affiliation and Vaccination in the USA, the UK, and Israel."* A paper presented (with Yonatan Amir) at the Israeli Political Science Association (ISPSA) Annual Conference 2025, Ben Gurion University of the Negev (February 2025) (Heb).

2025 – *"Writing and Sobbing: Campaigning during War – Discourse Frames in Councilwomen Facebook Pages."* A paper presented (with Judith Hefetz) at the Israeli Political Science Association (ISPSA) Annual Conference 2025, Ben Gurion University of the Negev (February 2025) (Heb).

2025 – "Keep Calm & Carry On: Ministry of Health' Activity on Instant Messaging Apps during 'Iron Swords' War: A Case Study of a Warfare Health Crisis" A paper presented (with Yonatan Amir) at the 23rd International and Interdisciplinary Conference on Communication, Medicine and Ethics (COMET 2025), Poznan, Poland (Forthcoming, June 2025)

ACADEMIC WORKSHOPS LEADERSHIP:

2015 – *"Research Information Management - Digital Tools and Techniques"*. A Methodological workshop leader at the *11ᵗʰ Annual Graduate Conference in Political Science, International Relations and Public Policy*, Hebrew University of Jerusalem (December 2015) (Heb).

CHAIRING AND COMMENTATING POSITIONS:

2012 - Chair – "The Internet as a Research Field". *The Fifth Israeli Conference of Qualitative Research*, Ben Gurion University of the Negev (February 2012) (Heb).

2016 - Chair - "Qualitative Interviews – Methodological and Ethical Issues". *The Seventh Israeli Conference of Qualitative Research*, Ben Gurion University of the Negev (February 2016) (Heb).

2016 - Commentator - *Haifa Law Faculty' Doctoral Students Conference* (May 2016) (Heb).

2018 - Commentator: Communication and Social Media' Panel. *Israeli Communication Association (ISCA) 22ⁿᵈ Annual Conference*. The College of Management Academic Studies, Rishon LeTzion (March 2018) (Heb).

2019 - Political Communication Section Panel Chair. *International Association for Media and Communication Research (IAMCR) Annual Conference*, Madrid, Spain (July 2019).

2022 - Chair (replacing the designated chair who got ill with Corona and couldn't attend). 'Death ceremonies, Grief, Memory and Commemoration in the Media' Panel. *The Israeli Communication Association (ISCA) Annual Conference*, Hebrew University, Jerusalem (June 2022) (Heb).

2024 – Chair and Commentator: 'Strategic Communication: Personal, Organizational and Political Perspectives' Panel. *The Israeli Communication Association (ISCA) Annual Conference*, Reichmann University, Herzliya (April 2024) (Heb).

2024 – Panel Organizer, Chair and Commentator: 'Regulating New Forms of Political Campaigning in the AI Age'. European Consortium for Political Research (ECPR) Annual Conference 2024, University College Dublin, Ireland (August 2024)

2025 – Panel Chair and Commentator: "Identities and Positions." the Israeli Political Science Association (ISPSA) Annual Conference 2025, Ben Gurion University of the Negev (February 2025) (Heb).

2025 – Commentator: Artificial Intelligence in Research and Practice: Doctoral Students Workshop. *Sapir Academic College* (March 2025) (Heb).

2025 - Panel Co-Chair: 'Integrity and Accountability in Digital Participatory Processes'. European Consortium for Political Research (ECPR) Annual Conference 2025, Aristotle University of Thessaloniki (August 2025)

SCIENTIFIC SEMINARS PRESENTED:

2006 - "Israeli Politicians Use of the Internet in 2006 Election' Campaigns." British Council Seminar: *Empowerment and Participation in the Network Society*. Oxford Internet Institute, Oxford University, UK (March 2006).

2010 - *"Websites in the qualitative studies' eyes: Focusing a Microscope on a Moving Target?"* Qualitative Research Methods Forum (Pele Doc), Bar-Ilan University (January 2010) (Heb).

2010 - *"MKs Digital Apps Usage Patterns"*. Department Seminar – Information Science Program, Humanities Faculty, Haifa University (November 2010) (Heb).

2012 - *"On web apps, MKs and all the rest"*. Science Communication Group, Department of Technology and Science Education, Technion, Haifa. Methodological Seminar (July 2012) (Heb).

2013 - *"19th Knesset MKs in a Social media Era".* School of Communication, Interdisciplinary Center (IDC) Herzliya, Department Seminar/Colloquium (March 2013) (Heb).

2015 - *"The 20th Knesset Electoral Campaigns: Online Campaigns Trends".* School of Communication, Bar-Ilan University, Ramat Gan, Department Seminar/Colloquium (May 2015) (Heb).

2015 - *"The 20th Knesset Electoral Campaigns: Online Campaigns Trends".* Information Science Program, Humanities Faculty, University of Haifa, Department Seminar/Colloquium (November 2015) (Heb).

2017 – *"2016 US Online Presidential Campaign".* Political Communication MA Program, Department of Political Science, Tel Aviv University (August 2017) (Heb).

2018 – *"Web Methodologies: Challenges and Obstacles".* Doctoral Students Colloquium, Faculty of Law, Haifa University, Methodological Seminar (May 2018) (Heb).

2018 – *"MKs Facebook' Blocking Patterns: Towards a Methodological and Theoretical Framework.".* 'Power Relations in the Digital Age' Research Group, Interdisciplinary Center (IDC) Herzliya (December 2018) (Heb).

2023 - *"Everyone is happy for an out homosexual to be": Framing Gay Knesset Members in On-line Newspapers* (with Gilad Greenwald) School of Communication, Bar-Ilan University, Ramat Gan, Department Seminar/Colloquium (November 2022) (Heb).

KEY NOTES:

2012 - *"Online Political Activity amongst MKs – 2011".* Orange Institute for Internet Studies, Tel Aviv University (January 2012) (Heb).

2013 - *"19th Knesset' Electoral Campaign through the Online Activity Lens".* Orange Institute for Internet Studies, Tel Aviv University (January 2013) (Heb).

2018 – "Towards a Methodological and theoretical Framework of Political Blocking on Social Media". Research group *Power Relations in the Digital Age*, IDC (December 2018) (Heb).

2019 - "*Political Manipulations at the Information Age: The Case Study of April 2019 Electoral Campaign".* Israeli Democracy Institute (June 2019) (Heb).

2019 - **"***Pits and Falls in the 2019 Digital Electoral Campaigns."* - Digital Humanities Colloquium, Edmond de Rothchild Foundation (December 2019) (Heb).

2021 - "*Hidden Digital Campaigns in the General Elections for the 24th Knesset.*" Jerusalem Press Club '*Pre-Election Event - Israel Votes 2021'* (March 2021).

2022 – *"FIFTH TIME'S A CHARM: ISRAELI DIGITAL ELECTORAL CAMPAIGNS 2019 – 2022"* New Bulgarian University, Sofia, Bulgaria (via zoom) (November 2022).

2023 – *"Dali (Dall-E2), Greek Gods and Super-Mario: The 'Artificial Intelligence' Diffusion - from the Industrial to the Popular Arenas."* A paper presented at Teldan INFO2023: The 37th Annual Conference, Tel Aviv (May 2023) (Heb).

INVITED LECTURES

2011 - *"Online Israeli Politics: Current State of the Art".* '*Information, Culture and Documentation: Jointly and Severally' Seminar*, Beit Berl Academic College (January 2011) (Heb).

2014 - *"Social and Organizational Connectivity through Pew Internet Studies".* '*Innovation in the World of Information and Culture: Approaches and Tools' Seminar*, Beit Berl Academic College (January 2014) (Heb).

2016 – *"US Presidential Campaign 2016 – Digital Perspective". US Presidential Campaign 2016: Digital Democracy or Online Dictatorship Conference*, The Partner Institute for Internet Studies, Tel Aviv University (November 2016) (Heb).

2017 – *"On Politicians-Citizens Discourse: The Illusion of an Equal Facebook Discourse."* *In the Realms of Likes and Big Data: Public Policy and Politics in the Age of Media and Information Conference*. Policy Analyses Institute, the Open University (December 2017) (Heb).

2018 - *"MKs Activity on FB: Blocking and Deleting Practices*." *Free Speech on the Internet during Electoral Campaigns Conference*, Faculty of Law, University of Haifa and ISOC IL (December 2018) (Heb).

2019 – *"Political Manipulations on the Information Age: On Bots, Fake Accounts, Influence Networks and their In-betweens"*. '*Following the March 2019 General Elections: What Mistakes Were Made?' Seminar* BESA center, Bar-Ilan University (May 2019) (Heb).

2020 – *"Technology, Academic Pedagogy, Distant Teaching and COVID-19"*. *Academy during Pandemic: Culture and Academic Teaching Conference*, BASHAAR (via Zoom) (November 2020) (Heb).

2021 **-** *Na Na Na Na, Sha Sha, Paka Paka": The 2021 Electoral Digital Campaigns"*. *'Why Politics Now: Communication, Elections and Academy' Seminar*, School of Communication, Bar-Ilan University (March 2021) (Heb).

2021 **-** *"Hidden from the Eye' Campaigns in the Electoral Campaigns for the 24th Knesset"*. *"The Polls as Political Influence Tools' Seminar*, BESA center, Bar-Ilan University (April 2021) (Heb).

INTERNATIONAL & NATIONAL LEGAL PAPERS REFERENCES

Nahon, Karin & Rivnay-Bahir, Shira (2016). *Electoral Propaganda through the Lens of Online Social Media*. Background Paper for the Beinish Committee: The Public Committee to Review the Elections Bill (Forms of Propaganda), 1959 (Heb).

State Comptroller and Ombudsman (2020). *Use of Social Networks by Local Authorities and their Elected Officials*. Audit Reports on Municipalities 2020 (Heb).

Administrative Petition 61176-10-20 *Rubinstein v. Kunik* (2022). Attorney General Avichai Mandelblit's position on the issue of blocking users on elected representatives' official social media pages (Heb).

UN Secretary General (2024). Electoral participation and protection against violence and discrimination based on sexual orientation and gender identity (A/79/151), https://undocs.org/en/A/79/151

MEDIA REFERENCES:

Alon, Gideon (21.12.2009). Politics on the Web: In the Unites States a Political Personal Website was Inaugurated already in 1994. *Israel Hayom – The Knesset Today section* (Heb).

Mizrachi, Aviv (11.01.2012). MKs, Start Treating Us or Leave Facebook. *Ynet Computers* (Heb).

Mor, Gal (23.01.2012). MKs on Facebook: Not Exactly, just Approximately. *Holes in the Net blog* (Heb).

Yedioth Achronot (30.01.2012). Small Politics – Tweets Record-Holder. *Yedioth Achronot - 24 Hours section* (Heb).

Marmari, Hanoch (15.02.2012). The First Facebook Elections – Israelis for the Rescue of Democracy. *Yedioth Achronot* (Heb).

Lasri, Ethan & Umanski, Karen (29.01.2015). The Elections: From City Center to the Internet's Center. *People and Computers* (Heb).

University of Haifa (16.02.2015). New Politics, Online Propaganda, and Israeli Elections Law. *News1*(Heb).

Haleva-Amir, Sharon (March-April 2015). Personal Israeli Politics in the Digital Age. *Open Doors 53* (Israeli Bar Haifa District Journal) (Heb).

Keinan, Ido (November 2016). Quarter to Digital: Radio Interview on the 2016 US Presidential Elections' Online Campaigns. *Galey Tzahal* (Heb).

Stutland, Elana (29.06.2017). The Call is for Us: A Decade to the iPhone and the Smartphones Revolution. *Maariv – the magazine section (*Heb).

Tovman, Polly (29.11.2018). Achieving the Holy Grail of Social Campaigns. *Globes - Firm magazine* (Heb).

Kveller, Idan (17.12.2018). Good morning, Knesset with Idan Kveller. *The Knesset Channel* (an interview on users' blocking on Facebook due to Community Guidelines' Breach) (Heb).

Klotz, Oleg (13.02.2020). Evening News in Russian – Radio Interview. *Kan Reka* (an interview on the digital electoral campaign for the general election in March 2020) (Heb).

Haleva-Amir, Sharon (16.02.2020). The Really Important Information is Concealed from the Users' Eyes. *Israel Hayom* (Heb).

Noybach, Keren (17.02.2020). Seder Yom – Radio Interview. *Kan Beit* (Likud's *Elector* app, constituents' book leakage and the central election committee's regulation) (Heb).

Duster, Meirav (27.05.2020). How will Academy Change Day after COVID-19. *Mako* (Heb).

Golan, Asaf & Ben-Shoshan, Yinon (05.08.2020). We Failed to Listen to our Students. *Israel Hayom* (Heb).

Libskind, Kalman & Liberman, Asaf (10.01.2021). Kalman Liberman – Radio Interview. *Kan Beit* (De-Platformization; Donald Trump is banned from all Social Media Platforms) (Heb).

Haleva-Amir, Sharon (23.05.2021). It is not the *TikTok* dummy: Hatred Starts in the Offline World. *The 7ᵗʰ Eye* (Heb).

Setton, Keren (25.05.2021). Social Media Intensified Latest Hamas-Israel Conflict. *The Media Line*,

Setton, Keren (29.05.2021). Social Media Became a New Front in Latest Gaza Fighting. *Ynet News.com- The Magazine*,

Lebel, Udi & Haleva-Amir, Sharon (05.06.2021). The Harsh Discourse on Social Media: Psychological not Ideological Panic . *Globes* (Heb).

Haleva-Amir, Sharon (26.01.2022). Climate Change: As Far as our Leaders Concern it is all Public Relations. *Globes* (Heb).

Haleva-Amir, Sharon (02.05.2022). Tweets are in the Air. *The 7ᵗʰ Eye* (Heb).

Michal Reshef (17.08.2022). The World Today – TV interview. *Kan News* (Disinformation Dissemination on TikTok during Electoral Campaigns).

Lebel, Udi & Haleva-Amir, Sharon (10.04.2023). 'A Wide National Consensus' is a Fantasy. *Globes* (Heb).

The Daily Topic (08.05.2024). Radio Interview. *Kan Reka* (Al Jazeera petition to HCJ - Repeal the Law Imposing Sanctions on Foreign Broadcasting Channels 'Al-Jazeera Law') (Heb).

The Daily Topic (29.07.2024). Radio Interview. *Kan Reka* (Al-Miadeen Hezbollah affiliated network broadcast from Majdal Shams scene of attack)(Heb).

Dudy Patimer (07.11.2024). Mister X: Donald Trump joined hands with Elon Musk all the way to the Presidency What connected these two? *Maariv* (Heb).

The Daily Topic (11.12.2024). Radio Interview. *Kan Reka.* (The interrelations between PM Netanyahu and the Media, on the event of his trial's testimony) (Heb)

Setton, Keren (09.01.2025). New IDF Social Media Policy for Soldiers a 'Lost Cause,' Cybersecurity Expert Tells TML. *The Media Line*,

Shachar Kleiman (27.02.2025). Revealed: Who is Behind the Egyptian Threats Campaign Against Israel. *Israel Hayom* (Heb)

PODCASTS –

BAR DAAT – The Age of Networks (with Yoav Adler)

1. Social Networks and Revolutions (January 2021)

2. Networks of Lies (March 2021)

3. Who Owns Facebook's Posts? (November 2021)

The Gatekeepers (Hadassah Academic College Podcast)

The Blurry Border of Free Speech: When should People be Silenced (April 2023)

TV Documentary Series on Israeli e-Politics (Knesset Channel – "Share Widely")

1. The never-ending campaign - https://youtu.be/Xkx7gYtQYOo

2. Agenda - https://youtu.be/4hOL9FOdA_s

3. Riding the Tiger - https://youtu.be/XtqfcU7ufOs