

Date (May, 2025)

CURRICULUM VITAE AND LIST OF PUBLICATIONS

Personal Details

Name: Hila Lowenstein-Barkai
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Education

Undergraduate and Graduate Studies

- Ph.D. 2010-2015. Bar Ilan University – Department of Political Science.
Advisor: Dr. Yehudit Auerbach. Title of dissertation: "The Good, the Bad, and the Ugly? Media Portrayal of Enemy Leaders in Identity-Based Conflicts and Its Relationship with Public Opinion Concerning the Peace Process".
- M.A. 2005-2008 Bar Ilan University – Department of Political Science.
Advisor: Dr. Ruth Amir. Title of thesis: "Blood brothers? Media coverage of "Israelis" and members of ethno-cultural minority groups who were killed in terror attacks".
- B.A., 2000-2004. Open University – Department of Sociology, Political Science and Communication

Academic Ranks and Tenure in Institutes of Higher Education

- 2015- Lecturer, School of Communication, Ariel University
- 2008-2014 Lecturer, Department of Sociology, Political Science and
Communication, The Open University
- 2008-2010 Teaching assistant, Department of Political Science, Bar Ilan University

Professional Activities

Positions in academic administration (Departmental, Faculty and University)

- 2023-today Honors Team Coordinator, School of Communication, Ariel University.
- 2022-today Internship Coordinator, School of Communication, Ariel University.

Professional functions outside universities/institutions (inter-university, national, international)

- 2008-2018 Research Manager, Israel Audience Research Board

Membership in professional/scientific societies

International Communication Association, International Society of Political Psychology, Israel Communication Association.

Educational activities

Courses taught in Recent Years

Ariel University (School of Communication)

- Lecturer. Quantitative research methods (MA). 2023-today.
- Lecturer. Digitopia (BA). 2023-today.
- Lecturer. Media Institutions (BA). 2020-today.
- Lecturer. Quantitative research methods (BA). 2015-today.
- Lecturer. Media audiences in an age of new media (BA seminar). 2020-2022.
- Lecturer. Media and Technology (BA), 2012-2019
- Lecturer. Television in a New Media Era (BA), 2012-2019.
- Lecturer. Introduction to Mass Media (BA), 2011-2019.

The Open University (Department of Sociology, Political Science and Communication)

- Lecturer. Qualitative Research Methods, Fall 2011-2014.
- Lecturer. Communication: Technology, Society, Culture, Fall 2008-2012.

Supervision of Research Students

Expected 2026, Siri Adi, MA (Thesis), Ariel University (Co-supervised with Dr. Chen Sabbag Ben-Porat): *Perceptions and Strategies of Diplomacy and Public Diplomacy Professionals in Addressing Changes in Digital Propaganda in the Era of Social Media and Artificial Intelligence.*

Expected 2025, Batel Minerbi, MA (Thesis), Ariel University (Co-supervised with Dr. Chen Sabbag Ben-Porat): *The Impact of Source Disclosure in Propaganda Content.*

Expected 2025, Shir Sasson, MA (Thesis), Ariel University (Co-supervised with Dr. Chen Sabbag Ben-Porat): *AI-Based Propaganda in the War of Iron Swords: Content Analysis and In-Depth Interviews with Creators.*

Expected 2024, Gilor Levi, MA (Thesis), Ariel University (Co-supervised with Dr. Matan Aharoni): *Media Coverage and User Responses Towards Male and Female Israeli Celebrities Suspected of Crimes*

Awards, Citations, Honors, Fellowships

Honors, Citation Awards (including during studies)

2007 Trivax Prize, The Unit of Communication and Journalism, Bar Ilan University

Fellowships (e.g. Fullbright)

2012 Israel Foundations Trustees, grant for distinctive doctoral students.
8000\$.

2009-2012 Bar Ilan University, President Scholarship for distinctive doctoral students.

Scientific Publications

Citation Index

H-index (ISI / Google Scholar): 8

Total number of citations of all articles (ISI / Google Scholar): 60/169

Total number of citations without self-citations (ISI / Google Scholar): 59/166

Books Chapter (which are not Conference Proceedings)

1. Steinfeld, N & **Lowenstein-Barkai, H** (2022). It's Personal: An analysis of reactions to disclosure of sexual violence victimization in Israel, by online textual testimonies and by virtual reality immersive illustration. In: Baker, Andrea & Usha Manchanda Rodrigues (eds.), *Reporting on Sexual Violence in the #MeToo Era* (chapter 11). London: Routledge. <https://doi.org/10.4324/9781003220411>
2. Hetsroni, Amir & **Lowenstein, Hila**. (2012). Cultivation and Agenda-Setting: Conceptual and empirical intersections. In: M. Morgan, J. Shanahan & N. Signorielli (eds.). *Living with television now: Advances in cultivation theory and research*. New York: Peter Lang Publishers.

Articles

1. Traeger-Soudry, S., Rosenberg, H., Sabag-Ben Porat, C. & **Lowenstein, H.** (2025). Navigating Parental Engagement in WhatsApp Groups: A Study of Parent-Teacher Experiences. *Teaching and Teacher Education*. IF: 4.5; JR: 33/770; Q1

2. Rosenberg, H., **Lowenstein-Barkai, H.** and Tsachi, A. (2024). Between Remembrance and Representation: Holocaust Study Tours and Cinematic Approaches to Trauma. *Cogent Education*. IF: 1.5, Q2.
3. **Lowenstein-Barkai, H.**, Steinfeld, N. & Rosenberg, H. (2024). The ethical implications of prosocial synthetic resuscitation: analyzing user comments to a Deepfake campaign addressing intimate partner violence. *Journal of Creative Communications* (Online first). IF: 1.5, Q2
4. **Lowenstein-Barkai, H.** (2023). 'Why should we turn to Fascists in their own language?' Affordances and constraints of networked counterpublics as experienced by the group members. *Information, Communication & Society* (Online first). IF: 4.2, Q1
5. Lev-On, A. & **Lowenstein-Barkai, H.** (2023). Media events in an age of 'Cross-Media': A smartphone diary app study. *Online Information Review*. ahead-of-print. <https://doi.org/10.1108/OIR-11-2021-0593>. IF: 3.1, Q1. Number of citations: 1.
6. Rosenberg, H., **Lowenstein-Barkai, H.** & Vogelmann-Natan, K. (2023). Oppositional Mirror on the Wall: Discursive Practices of Humorous Pashkevlim in Israel's Ultra-Orthodox Community. *Religions*, 14(6): 717-733. IF: 0.7, Q1
7. **Lowenstein-Barkai, H.** (2022). The personal is political for Me(n)too: Online social responses to male victims of sexual assault. *International Journal of Communication*, 16, 2741-2761. IF: 1.9, Q2
8. **Lowenstein-Barkai, H.** (2022). Write It Down! I am an Arab": The role of reader comments in the formation of Networked Counterpublics. *New Media and Society*. Online first, 1-20. IF: 4.5, Q1. Number of citations: 3.
9. **Lowenstein-Barkai, H.** & Lev-On, A. (2021). News videos consumption in an age of new media: a comparison between adolescents and adults. *Journal of Children and Media*. Online first. IF: 2.1, Q2. Number of citations: 19.
10. **Lowenstein-Barkai, H.** (2020). #Me(n)Too? Online social support toward male and female survivors of sexual victimization. *Journal of Interpersonal Violence*, 1-23. IF: 2.6, Q1. Number of citations: 27.
11. **Lowenstein-Barkai, H.** (2020). Media Portrayal of Enemy Leaders and Public Opinion Toward Peace: The Cases of Yasser Arafat and Yitzhak Rabin 1987-1995. *Israel Affairs* 26:3. IF: 0.5, Q3. Number of citations: 2
12. **Lowenstein-Barkai H.** & Lev-On, A. (2018). Complementing or Substituting? News in an Era of Multiple Platforms and Second Screens. *International Journal of Human-Computer Interaction* 34(10), 922-931. IF: 3.4, Q2. Number of citations: 17.

13. **Lowenstein-Barkai H.** (2018). Changing media representations of enemy leaders: A comparison between the Israeli-Palestinian and the Northern Irish conflicts. *Journalism* (first published online, December 2018). IF: 2.7, Q1. Number of citations: 9.
14. Hetsroni, A. & **Lowenstein, H.** (2014). Is she an expert or just a woman? Gender differences in the presentation of experts in TV talk shows. *Sex roles*, 70(9-10), 376-386. IF: 3, Q2. Number of citations: 35
15. Hetsroni, A. & **Lowenstein, H.** (2013). Cultivation and counter cultivation: Does religiosity shape the relationship between TV Viewing and estimates of crime prevalence and assessment of victimization likelihood? *Psychological Reports* 112, 303-324. IF: 1.7, Q2. Number of citations: 13
16. Hetsroni, A. & **Lowenstein, H.** (2012). Religiosity, repression and cultivation: Different patterns of TV viewing effects on crime prevalence estimates and personal victimization likelihood assessment. *International Journal of Communication* 6, 2730–2757. IF: 1.9, Q2. Number of citations: 2
17. Auerbach, Y. & **Lowenstein, H.** (2011). The role of national narratives in reconciliation: The case of Mohammad al-Dura. *The International Journal of Press/Politics* 16(2), 210-233. IF: 4.1, Q1. Number of citations: 12

Accepted

1. **Lowenstein-Barkai, H.**, Rosenberg, H. & Ophir, Y. (2025). Educators as News Mediators: Analyzing Educational Initiatives for War-Related Content Mediation in Israel. *Journal of Children and Media*. IF: 1.5, Q2

Refereed articles and refereed letters in scientific journals in **HEBREW**, running numbers

1. Rosenberg, H., Sabag-Ben Porat, C., **Lowenstein-Barkai, H.** & Billig, M. (2024-2025). דפוסי שימוש ואי שימוש של ערוצים מקוונים ללמידה בתקופת הקורונה בקרב קהילות שמרניות: המקרה של Patterns of use and non-use of online channels for learning needs during the Corona epidemic among conservative communities: the case of the ultra-Orthodox public in Israel. *Kesher* (Accepted).
2. **Lowenstein-Barkai, H.** (2023-2024). "מזל שמחמוד דרוויש מת לפני שראה את הדף הזה": השיח. Fortunately, Mahmoud Darwish passed away before seeing this page: Intra-Arab discourse towards the 'Write It Down! I Am Arab' Facebook Page. *Kesher*, 61: 171-185.
3. **Lowenstein-Barkai, H.** & Lev-On, A. (2022). ריבוי משימות תקשורת ושימוש במסכים שניים: Media multitasking and second screens: A מבט משווה על דפוסי הצפייה בסרטוני חדשות בישראל

comparative look at the patterns of news video viewing in Israel. *Social Issues in Israel*, 31(2): 203-228.

4. **Lowenstein-Barkai, H.** (2020). המגדר כן קובע? תמיכה חברתית בקורבנות-גברים של פגיעה מינית. Gender matters? A content analysis of user comments towards male and women victims of sexual abuse. *Megamot* 55(2): 167-190.
5. **Lowenstein-Barkai, H. & Kaplan, D.** (2016). "הרעיון של מחקר איכותני הובן, אך הראש עדיין חושב כמותית: אפיסטמולוגיות מחקר וחסמי למידה של סטודנטים בקורס שיטות מחקר איכותניות" "I understand the concept but my head still thinks quantitatively": Research epistemologies and students' learning-obstacles of qualitative methodology. *Iyunim Behinuch*. 13-14: 295-318.

Unrefereed professional articles and publications

1. Lev-On, A. & **Lowenstein-Barkai H.** (2019). Measuring video news watching patterns: An exploratory comparison between mobile and paper viewing diaries. *Methodological Innovations*. January-April, 1-9.
2. **Lowenstein-Barkai, H.** (2015). Why having television now? Motivations and perceptions of Israeli Cord Cutters. *Panim*, 69. Available at: <http://www.panim-mag.org.il/>
3. **Lowenstein-Barkai H. & Lev-On, A.** (2015). New ways of news consumption. *Panim*, 69. Available at: <http://www.panim-mag.org.il/>

Lectures and Presentations at Meetings and Invited Seminars not Followed by Published Proceedings (last five years)

Invited plenary lectures at conferences/meetings

1. 2014- "Media events in an age of new media"- full-day symposium on internet research at Info2014 Conference, organized by Teldan Company, Tel-Aviv, May 13.

Presentation of papers at conferences/meetings (oral or poster)

1. Treger, S., Rosenberg, H., Sabag-Ben Porat, C. & **Lowenstein-Barkai, H.** (2025). Parent Meetings on My Smartphone: Communication Between Teachers And Parents On Social Networks – Whatsapp Groups As A Case Study. 19th annual International Technology, Education and Development Conference (INTED), Spain.

2. **Lowenstein-Barkai, H.** 2024. Fortunately, Mahmoud Darwish passed away before seeing this page”: Israeli-Arab discourse on the “Write it down! I am an Arab” Facebook Page. CADAAD Annual Meeting, Poznan, July 10.
3. Rosenberg, H., Sabag-Ben Porat, C., Ophir, Y. and **Lowenstein-Barkai, H.** (2024). My First Smartphone: Parental Decisions Process and Purchase Practices of Their Children First Smartphone. ICA annual conference (20-24 June).
4. **Lowenstein-Barkai, H.** 2023. Facebook as a platform for the construction of collective identities: A tale of two voices. ISPP's Annual Meeting, Montreal, July 9.
5. **Lowenstein-Barkai, H.** 2023. Life after death: User comments surrounding a campaign that uses artificial intelligence to "revive" women who were murdered by their partners. Presented at the 25th ISCA conference, Emeq Yizrael, April 3.
6. **Lowenstein-Barkai, H.** 2022. News videos consumption in an age of new media: A comparison between adolescents and adults. Presented at the ICA preconference, "Young People and News in Local and Global Contexts", Paris, France, 26 May 2022.
7. **Lowenstein-Barkai, H.** 2018. Media Events in an Era of Second Screens: A Smartphone Diary App Study. Presented at the 7th European Communication Conference (ECC) “Centres and Peripheries: Communication, Research, Translation”, Lugano, Switzerland, 31 October – November 20.
8. **Lowenstein-Barkai, H** and Azi Lev-On. 2015. Tracking news content viewing patterns using a mobile application: Rationale and findings. Presented at the conference of the Israeli Communication Association, The Open University, April 1st.
9. **Lowenstein-Barkai, H.** 2014. Media coverage of "enemy" leaders and public opinion: The case of Oslo accords. Presented at the International Society of Political Psychology Conference, Argir Hotel, Rome, 7 July.
10. **Lowenstein Barkai, H.** 2014. Media events in the era of new media. Info 2014, the 29th annual conference & exhibition, Hilton Hotel, Tel Aviv.
11. **Lowenstein-Barkai, H.** 2014. "Dear diary 2.0: cellular application as replacement for paper-TV diaries". Presented at the conference of the Israeli Communication Association, Netanya College, April 10.
12. Auerbach, Yehudit and **H. Lowenstein.** 2013. From Enemies to Friends? Media coverage of “enemy” leaders in times of conflict and peace. Presented at the International Society of Political Psychology conference, The Interdisciplinary Center, Herzliya, July 9.
13. Hetsroni, Amir and **H. Lowenstein.** 2012. "The relations between religiosity and repression to the "Cultivation Effect". Presented at the conference of the Israeli Communication Association, Tel Aviv University, April 4.

14. **Lowenstein, H.** and Dana Kaplan. 2012. "From the Student's point of view: Epistemological beliefs at the beginning and in the end of a qualitative research methods course". Presented at the fifth Israeli interdisciplinary conference of qualitative research, Ben Gurion University, February 7.
15. Auerbach, Yehudit and **H. Lowenstein**. 2010. "The role of national narratives in reconciliation during asymmetrical conflicts: The case of Mohammad al Dura". Presented at the conference of Media, Psychology and Representations in Asymmetric Conflicts, The Hebrew University of Jerusalem, May 26.
16. Auerbach, Yehudit and H. Lowenstein. 2010. "The role of national narratives in reconciliation: The case of Mohammad al Dura". Presented at the ISPP 33rd Annual Scientific Meeting, San Francisco, July 7.
17. **Lowenstein, H.** 2010. "Blood brothers? Media coverage of "Israelis" and members of ethno-cultural minority groups who were killed in terror attacks". Presented at the 6th Annual Graduate Conference in Political Science, International Relations and Public Policy, The Hebrew University of Jerusalem, December 16.

Synopsis of research, including reference to publications and grants in above lists

Present Academic Activities

My research focuses on the intersection of political communication and the sociology of technology, examining how media shape public discourse and social identities. By integrating quantitative and qualitative research methods, I explore the socio-political dynamics of media across three primary areas:

1. Media Representations in Political Conflicts:

My research investigates the critical role of media in shaping and constructing national and collective identities in the context of ongoing conflicts. Through the analysis of media representations of leaders, formative events, and national narratives, I examine how media serve as a central arena for constructing perceptions of "us" versus "them" and delineating boundaries between groups.

2. News Consumption in the Multi-Platform Era:

I study patterns of news consumption in an era characterized by multiple channels and screens, focusing on generational differences and the impact of new technologies on information consumption. My work explores how different audiences navigate between traditional and new media platforms, with a particular emphasis on how children and

adolescents develop unique news consumption habits in the contemporary media environment.

3. Online Communities and Digital Discourse:

I examine the formation of counterpublics on social media and the social and psychological implications of their participation in online discourse. Through the analysis of discourse practices and patterns of social support, I explore how marginalized groups utilize digital platforms for personal needs, such as mutual support and psychological empowerment, as well as for collective purposes, such as creating alternative narratives and challenging social power structures.

Additional Information

I would like to point out that my research progress in 2015-2017 was hindered due to personal circumstances. During these years I gave birth to two children, one of whom has special needs. Naturally, dealing with this situation robbed me of many resources and damaged my research output. This is also the main reason for my lack of participation in conferences. In the last years I have invested a lot of effort to reduce the gap, and indeed between the years 2020-2024 studies of mine have been published in major journals. I hope and believe that these efforts will bear fruit in the years to come.